

➤ **Newcomer Orientation:**

Presenter: Tony Ayala, Room: Preservation A

Join us for this hands on conference orientation. This interactive session is designed for all (everyone is welcome, including walk-ins!). This event will give you a solid foundation for your ACA Mid States experience.

Tony Ayala is member of ACA National Young Professional Committee and Program Director at Phantom Lake YMCA Camp. His background is staff training and development. Jump start your conference experience with his contagious high energy.

🌐 **Our Campers' World Special Focus**

Understanding Campers: A Dialogue on Campers Who Differ in terms of Mental, Emotional and Physical Abilities

Presenter: Carissa Miller, Tony Warner and Catherine Curry, Room: Jade

Where Ya Been? Teaching Counselors how to "Get On Their Level" (Concepts)

Presenter: Scott Arizala, Room: Coral

Counselors that get "it" try hard to get on the campers' level both physically and emotionally. This session is full of the communication strategies, leadership skills, and training techniques to teach "it". Using the concept of "getting on their level" learn a comprehensive way to train, facilitate and role model how to connect with campers.

Scott Arizala has been involved in camping as a camper, counselor, administrator and consultant for over twenty years. He has spoken at numerous ACA conferences and other professional events.

Through the Eyes of Children: Exploring Today's Youth

Presenter: Maggie Braun, Room: Sapphire

What are our kids listening to, watching and reading and how is it influencing their choices and attitudes? Come and join 10 year old and 12 year old experts (and their mom) as they describe their world and how they are translating what it really means! Participants will learn how youth interpret the messages and images they experience. This session will help you get up to speed on trends with youth – and how they play a part in your work at camp.

Maggie Braun directs Camp WeHaKee, a private girls' camp owned by the Catholic Dominican Sisters. Prior to WeHaKee, Maggie directed Catholic Youth Camp (CYC) in Northern Minnesota. Prior to that, Maggie spent 17 years professionally with the Girl Scouts, most recently as the Chief Operating Officer in St. Paul, MN.

20 Tips for Your Standards Visit (Admin)

Presenter: Kim Brosnan, Room: Broadway B

Kim will present time saving tips from lessons learned from personal experiences as a camp director and visitor and from her experiences working in the standards Department at ACA. She will also help participants

become more familiar with the resources available to them to assist with preparing for their visit.

Kim Brosnan has over 20 years of experience in the camping field including day, resident, and environmental education programs.

Healthy Sexuality In Camp (Behavioral)

Presenter: Kelly Byrnes, Room: Picasso

A frank discussion on sexuality in camp. Topics will include: menstruation, masturbation, crushes, staff issues and healthy sexual development.

Kelly Byrnes is the owner/director of Camp Eagle Ridge. She is also a BCDC instructor.

Dutch Oven Cooking with 3 Old Guys (Meals)

Presenter: Bob Daniels, Denny Elliott and Jerry Duffie

Room: Between Hotel and Exhibit Hall

The only thing better than making a one pot meal is eating it! Come and join us for these dishes long on taste and short on clean-up. They learned outdoor cooking in our Boy Scout days (over 30 yrs ago) and have been enjoying it ever since!

New Games - Play hard, Play fair, No one hurt (Program)

Presenter: Dan Denov, Room: New Orleans Ballroom

An active, hands on learning session in which participants will learn lots of new games and leave with complete handouts to teach new games.

Dan Denov has over 35 years of experience in camping including junior counselor, riding instructor, cook, director, waterfront and maintenance. Dan is currently a properties manager, licensed builder and maple syrup maker.

Camp Songs 101 Program)

Presenter: Mary Beth King, Room: Gauguin

Get active, sing songs and have fun! Come to this action packed songs workshop and walk away ready to lead your next campfire. From repeat songs, action songs, rounds and slow songs, you'll get it all!

Mary Beth King has been with the Girl Scout organization for over 20 years both as a girl member and as an adult. She has been directing camps within the organization for 8 years.

Mentoring Millenials: Raising Your Best to Be Their Best

Presenter: Jeff Leiken, Room: Marsalis 1 & 2 (Concepts)

Summer Camp is both the greatest asset in our society for giving kids the essential nurturance and learning they are often hungering for, and simultaneously the most underutilized. Your camp is good, maybe even great - now how can you make it even better, beyond buying new toys and adding new activities? The answer is go deeper, not broader. Expand internally, not externally. Do more with less. This session will look into what is really driving this upcoming generation and how we can use the resources of camp to become one of the greatest assets to them in empowering them to make the essential impact they yearn to make.

Jeffrey Leiken, MA is a professional Mentor, Trainer, Award Winning Author and Camp Consultant who travels internationally offering trainings for youth and those who work with them.

Waterfront Risk Management (Aquatics)

Presenter: Howard Longino, Room: Broadway C

We will discuss preferred risk management practices and review risks specifically tied to waterfront programs. Plan ahead to help keep campers safe in and around the water. Howard Longino is a Risk Manager and Camping Specialist with The Redwoods Group. His experience in camping includes over 20 years as cabin and activity staff, Aquatics Director, Adventure Programs Trip Leader, Assistant Property Manager, Program Director and Assistant Camp Director.

Choice Based Programming: Allowing Campers to Choose Their Own Adventure (Program)

Presenter: Colette Marquardt, Jenalieg Dague, Room: Augusta 1

Campers choose programming and create an experience uniquely catered to their interests. Choice-based programming can be implemented into existent programming, has shown to be beneficial in creating a diversified experience, and emphasizes youth development. Colette Marquardt is a Camp Director and frequent presenter. Jenalieg Dague is the Camp Operations Director at Camp Dean. They both have worked at camps throughout the Mid West.

Special Agent: Change (Concepts)

Presenter: Donna Ramaeker Zahn, Room: Turquoise B

Being a change agent at your camp is invaluable. Learn how to plan for change, create change stakeholders and "shake it up without losing focus".

Donna Ramaeker Zahn has 20 years experience in strategic planning, conflict resolution and effective management. She has been with Wildwood Hills Ranck for three years.

What If... A day at Summer Camp never goes as planned

Presenter: Elizabeth Snell, Erin Policinski, Room: Ruby (Staff Training)

A day at summer camp never goes as planned. Imagine you are told there will be 30 campers arriving in 5 minutes and you are needed to entertain them for an hour? What do you do? We will take some possible situations and brain storm solutions to program, health and staffing situations. Participants in this session can be sure to go home with ideas to make their job easier as summer goes, 'as planned'.

Both Erin Policinski and Elizabeth Snell have worked in the camping industry for over 12 years. They have a range of experiences with various agency camps in various locations throughout the US.

Healthy Campers, Healthy Staff (Healthcare)

Presenter: Alison Tothy, MD, Room: Turquoise A

This lecture will provide an overview on the common health related complaints of children and teenagers during the summer and information on how to prevent/treat these complaints.

Dr. Tothy is a board certified Pediatric Emergency Medicine Physician at the University of Chicago and spent 12 years as a camper and counselor at Camp Nicolet in Eagle River, WI.

The First Year (Young Professional)

Presenter: Julie Trzebiatowski, Room: Chagall

Are you excited? Nervous? Anxious over your first summer as Director? This session will provide you with tips on staffing, programming, running and surviving your first summer!

Julie Trzebiatowski is in her third year as Director for Camp Silverbrook, a day camp for the Girl Scouts of Milwaukee Area. Prior to being director, she has held several summer program positions including teen counselor, leadership director and day camp coordinator.

Just Breathe (Management)

Presenter: Anna Weigand, Room: Augusta 2

"He peed on me!" "What's this strange rash?" My bunk-mate and I hooked up on the camping trip." Leadership staff are often the first responders to many unusual camp situations. This session will help provide management tools that allow you to stay calm during trying times. We'll cover the steps from initial response to documentation and how to talk to your campers' parents about tough issues. Anna Weigand is the Facility/Program Coordinator for the City Bloomington Parks & Recreation. She is also actively involved in ACA as a standards visitor and section Education Chair.

Where Are You, Where Do You Want to Go, How Should You Get There? (Adventure)

Presenter: Deb Winget, Room: Utrillo

Do some exploring following letterbox clues. We'll talk about outdoor locating games like orienteering, letterboxing, and geocaching that you can use to teach skills and problem-solving and draw campers' attention to the world around them.

Online Marketing for Summer Camps (Admin)

Presenter: Evan Heltay, Room: Vermeer

This session will enhance the experience of online marketing for Summer Camp Owners and Directors. For people with a beginner's and an advanced knowledge of internet marketing, the latest techniques to improve results will be discussed.

Evan Heltay is the President and CEO of MySummer-Camps.com, AllensGuide.com, Summer-DayCamps.com, and other online directories. He possesses a comprehensive knowledge of Search theory and an expertise in internet marketing and is regarded as an authority in online summer camp applications.