

## 🌐 Our Campers' World Special Focus

Building Religious Pluralism at Your Camp

Presenter: Jenan Mohajir, Naomi Greenspan, Room: Jade

The United States is the most religiously diverse country in the world and the most religiously devout country in the West. How will you address this diversity at your camp to promote cooperation and religious pluralism?

Interfaith Youth Core (IFYC) builds mutual respect and pluralism among young people from different religious traditions by empowering them to work together to serve others. There are millions of religious young people in the world interacting with greater frequency. That interaction tends either toward conflict or cooperation. Where so many of these interactions tend towards conflict, the IFYC aims to introduce a new relationship, one that is about mutual respect and religious pluralism. Instead of focusing a dialogue on political or theological differences, we build relationships on the values that we share.

## ❖ Day Camp Series

INTERACTIONS WITH PARENTS

Presenter: Lori Stark, Lucia Thoensen

Campers in a Day Camp return home each day and talk or don't talk about their daily activities. What do parents hear and how do they respond to the camp? How does the camp interact with the parents and communicate with them on a daily basis? What are the opportunities for partnering with parents in a day camp setting.

Creating a Powerful 30 Second Message (Admin)

Presenter: Barry Garst, Room: Sapphire

Do you have a 30 second stump speech that sells parents and donors on the importance of camp? Learn how camp contributes to healthy child development and create a powerful marketing message. Practice makes perfect.

Barry A. Garst, Ph.D., is the Director of Research Application on ACA's national staff. Before joining ACA, Barry was an Assistant Professor and Extension Specialist in 4-H youth development at Virginia Tech.

Increase Your Purchasing Power (Admin)

Presenter: Paul Anderson, Room: Chagall

This seminar will introduce and explain the paradigm shift in purchasing philosophy that is sweeping the country... The National Joint Powers Alliance (NJPA), a fellow non profit organization, will teach you the necessary purchasing knowledge to save time, money, & resources. This session is appropriate for those interested in getting the best products at the best prices.

Paul Anderson is the National Sales Training Manager with NJPA and a friend of camping.

Finding Their Way: The North Star Girls Group Project

Presenter: Scott Arizala, Heidi Arizala Showman, Patti Dizon, Karin Lutter, Room: Ruby (Behavioral)

This educational session looks specifically at adolescent girls and their world of trying to live up to unattainable cultural expectations, negotiating relationships, communication, body image and self-esteem. As girls enter and move through adolescence, camp is becoming one of the few places girls have to just be themselves. North Star is an idea, philosophy, program, and practical approach at addressing many of these issues within a prevention model. Supported by research and over ten years in the field, come hear Heidi and her team share their ideas and expertise about finding your North Star and helping girls do the same at camp.

Scott Arizala has been involved in camping as a camper, counselor, administrator and consultant for over twenty years. He has spoken at numerous ACA conferences and other professional events.

Heidi Arizala Showman, MSW, LICSW is the founder, creator, and author of the North Star Girls Group Curriculum and of the North Star Girls Group at Camp Program.

Patti Dizon has worked in the youth camping industry for over 10 years, most recently in a director position. She is a Program Specialist for NSGG.

Karin Lutter is in her third year of a PhD program in Counseling Psychology at University of Oregon, where she also works as a family therapist at the Child and Family Center. She has been involved in camping for 15 years.

Frisbee-Juggling: Easy to Learn, a Lifetime to Master (Program)

Presenter: Gary Auerbach, Room: Vermeer

Learn how to teach your campers 3 incredible skills. First you learn to have fun with frisbee. Then we juggle (in case it rains!). Finally, the philosophy of fairplay, world champion presenter.

Camper and Staff Contact Outside of Camp (Admin)

Presenter: Tori Barrett, Room: Augusta 2

Internet socializing, texting, emailing... campers and staff are keeping in contact on many levels. Okay, so we all know this is a big deal, right? In the industry right now, camps have policies ranging from "It's not an issue at all" to "Under penalty of termination..." and pretty much everything in-between. Please come to this discussion in agreement that this is an area in need of continued discussion. Bring along your thoughts, policies, ideas and things that are working (and not working) well for you in this area.

Tori Barrett directs Girl Scout Favorite on Cape Cod and is half of Falling Water Experiential Education. Tori has been in camping for 15 seasons.

How to Teach Teaching to Improve Camp Instruction (Staff Tra.)

Presenter: Michael Brandwein, Room: Broadway B & C

Learn innovative and practical skills staff can use to plan more interesting lessons, create deeper learning, motivate greater camper participation, help campers build on success, sharpen the clarity of directions, and more.

Michael Brandwein is one of the top trainers of the persons in the field or education, camp and recreation. He has made presentations in all 50 states and on six of the seven continents.

Digging Deeper to Know Your Campers' Identities (Concepts)

Presenter: Frankie Brown, Room: Picasso

This session is designed to give camp leaders creative, thoughtful and fun ways to learn more about your campers. Getting to know your campers without prying and pushing too hard is not an easy task, but one that makes the campers transition into the camp environment smoother. Thankfully, there are non-intrusive ways to do this without feeling clichéd. Frankie Brown is the Dean of Multicultural Affairs with the Latin School of Chicago and has worked as a camp counselor.

Dutch Oven Cooking with 3 Old Guys (Breakfast)

Presenter: Bob Daniels, Denny Elliott and Jerry Duffie

Join us and learn how to prepare wonderful breakfasts in those old dutch ovens that are piled in the back of your store room We will prepare several different dishes & demonstrate how easy clean up really is. Recipes will be available so you will not have to remember everything we share and do. Some of the dishes will be simple and others will be more involved so hopefully there will be something for everyone. They learned outdoor

cooking in our Boy Scout days (over 30 yrs ago) and have been enjoying it ever since!

New Games - Play hard, Play fair, No one hurt (repeat)

Presenter: Dan Denov, Room: Preservation A

An active, hands on learning session in which participants will learn lots of new games and leave with complete handouts to teach new games.

Dan Denov has over 35 years of experience in camping including junior counselor, riding instructor, cook, director, waterfront and maintenance. Dan is currently a properties manager, licensed builder and maple syrup maker.

Who's Watching the Kids Watching the Kids (Staff Training)

Presenter: Bob Ditter, Room: New Orleans Ballroom

What are the five most important messages to give staff about supervising campers? What are some techniques to help get the best performance from your staff on a daily basis? Come find out and learn more about the most effective techniques for Supervising Staff!

Bob Ditter is a therapist and is well known in the camping world throughout the United States. A major presenter at national and regional conferences, and author of the Camping Magazine column, "In the Trenches".

Yes, You Can Make Your Own Camp DVD (Admin)

Presenter: Bobby Dobroski, Room: Augusta 1

Camp professionals no longer need to pay top dollar to video companies to make promotional DVDs. This course will go over what you need to make your own movies including computer equipment and software options.

Bobby Dobroski is the camp director of Good Times Summer Day Camp where one of his many duties include creating marketing materials including the camp video album.

Ask-a-Camp Nurse: Emerging Issues and Burning Questions

Presenter: Linda Erceg, Room: Marsalis 1

This is the session to bring your questions forward and access the wisdom of representatives from the Association of Camp Nurses. Moderated by executive director, Linda Erceg, be ready to jump from topic to topic as the group explores your concerns. Linda Ebner Erceg is the Executive Director of the Association of Camp Nurses, American Camp Association Liaison and full-time camp nurse for the Concordia Language Villages of Bemidji, MN. Linda manages and helps deliver health services to over 10,000 villagers and some 1000 staff.

Get Out of Town! (Adventure)

Presenter: Joe Grubbs, Room: Turquoise B

Time to start planning those extended travel trips. Whether you are new to travel, looking for fresh ideas, or want to talk about the outdoors, this is the place to be.

Joe Grubbs works with Bloomington Parks and Recreation and Kid City Day Camps. This is his third summer working at camp and he loves being outdoors and organizing trips.

The Art of Friendship Bracelets (Program)

Presenter: Mary Beth King, Room: Utrillo

Learn the basics of macrame' so you can teach your campers the art of friendship bracelets. All it takes is embroidery floss and some basic knots and you'll be on your way!

Mary Beth King has been with the Girl Scout organization for over 20 years both as a girl member and as an adult. She has been directing camps within the organization for 8 years.

Training Staff to Be Risk Managers (Staff Training)

Presenter: Howard Longino, Room: Gauquin

We will discuss trends in incidents, identify preferred risk management practices and give simple 7 sustainable strategies which camp directors may use with staff to help them keep kids safe and have fun.

Howard Longino is a Risk Manager and Camping Specialist with The Redwoods Group. His experience in camping includes over 20 years as cabin and activity staff, Aquatics Director, Adventure Programs Trip Leader, Assistant Property Manager, Program Director and Assistant Camp Director.

50 Free Ways to Promote Your Camp - part 1 (Admin)

Presenter: Jodi Rudick, Room: Coral

Based upon her best selling books, Jodi shares the most fundamental (yet often overlooked) tools and tactics to promote your camp and program in today's increasingly competitive environment. This workshop is a perfect introduction to develop a marketing mindset, gain valuable perspectives and create a strategic approach to planning and pricing.

Jodi Rudick is one of the nations leading marketing speakers and, for the past 10 years has dedicated her career to elevating the public's perception of camps. We were honored to have Jodi as the MSCC Keynote Speaker in 2007.

In-Line Stabilization (Aquatics)

Presenter: Sara Shaw, Room: Atrium Pool

Learn the proper techniques to stabilize someone in the water with a possible head injury. This session is for lifeguards or those who are competent swimmers to come and "brush-up". Come ready to get in the water! If there is time we will also do back boarding.

Sara Shaw has been in camping for over 15 years and is the Executive Director of Camp Alexander. She is the author of *Beaucoup Bandanas* and the owner of K&S Recreation. Shaw has her LGI certification and is formerly a competitive swimmer.

Camp Maintenance: Do you look as good as you are? (Facilities)

Presenter: Dave Thoensen, Room: Marsalis 2

Do camps spend the time necessary to make sure that their physical facility is up to the same standards as their program?

Dave Thoensen, is the owner/director of Tamarack Day Camp.

Achieving your Camp's Character Education goal with Team Activities in a fun filled subtle way (Program)

Presenter: Jim Cantoni and Remie Ferreira, Room: Turquoise A

"Give Teamwork...Get Results" Character Education can best be taught when played. Team building activities proven to provide an endless supply of "Teachable Moments." Leave a positive impression on their hearts and minds.

Presenter: Jim Cantoni and Remie Ferreira are with GivaGeta, a Gold Sponsor of the Mid States Camping conference whose mission is "To spread more smiles, kindness and understanding throughout the world."

Welcome to The ACN Nurse Symposium! They will be meeting in Turquoise A, Turquoise B and Coral on Saturday and Sunday. We are delighted to have you at the Mid States Camping Conference!