

## 🌍 Our Campers' World Special Focus

Focus: Diversity - Understanding Campers: A Dialogue on Ethnicity, Culture, and Race Room: Jade

Pastor Duane Hanson, Judith Stanton & Jeannette Robles

This session will focus on generalized characteristics of African American and Latino families, children and youth. Purpose: To help participants have a clearer understanding of the cultural characteristics of these two ethnic/racial groups. There will be an opportunity for questions and general discussion. Our panelists will discuss questions such as: What are community understandings of the potential value of a camp experience? Which leisure times activities do children from these groups most enjoy; weekends, vacations and summer? What are the comfort foods for children and youth? What about language(s)? What are the strengths and weaknesses of family dynamics within these two groups? What are the myths/stereotypes about African Americans and Latinos that need to be put to permanent rest?

Moderator: Pastor Duane Hanson has served as director of Bethel Horizons, a camp and retreat center serving the greater Madison, Wisconsin area. Bethel Horizons has had a long history of serving a large African American and Latino population. An active ACA member, Duane serves as the Wisconsin section treasurer and has served as the conference chair as well as exhibit chair of Mid States.

Judith Stanton is the director of the Chicago Youth Centers, Camp Rosenthal. For the past 30 years she has dedicated her career to working on behalf of minority children, youth and families in the not-for-profit sector. Her work has taken her to some of Chicago's most underserved, economically disadvantaged communities serving as a clinician, advocate, fundraiser, program developer, and community organizer and she has a passion for camping. Jeannette Robles is Executive Director of the McCormick Tribune YMCA...she was also on the staff of Chicago Mayor, Richard Daley as one of his liaisons to Latino communities in Chicago.

## ❖ Day Camp Series

ACCESSIBILITY OF NEIGHBORHOOD RESOURCES

Presenter: Johanna Sievers, Cat Curry, Room: Broadway A

The day camp has the unusual opportunity, because the proximity to home, to make use of the neighborhood resources such as schools, teachers, and parents and in doing so can influence the lives of the children they serve. How is this done? Is partnering with parents than more of an option?

Johanna Sievers is the Director Early Childhood Lutz Center and Catherine Curry is the Director Latin School Day Camp and a volunteer on the MSCC Program Committee.

Nature Activities (Program)

Presenter: WI Camps Student Organization, Room: Chagall

The entire Wisconsin Camps Club takes part in organizing and teaching this session on Nature Activities. Members are from all walks of life, coming from different camps and majors. The commonality between all is a fondness for kids and camp/youth programming.

We Squashed It! Problem Solving and Conflict Management

Presenter: Scott Arizala, Room: Ruby (Concepts)

Learn to effectively teach and use the best problem solving and conflict management strategies. These essential skills for young people (both campers and counselors) are a successful set of camp skills and certainly life skills too. Come hear the

stories and techniques of the best approach and ways to handle training, facilitating and role modeling these skills. Scott Arizala has been involved in camping as a camper, counselor, administrator and consultant for over twenty years. He has spoken at numerous ACA conferences and other professional events.

5 Minute Transitions (Program)

Presenter: Tori Barrett, Room: Gauguin

It can be very easy to fall into the rut of playing the same three "time filler" games all summer for lack of anything better to do. In this session we'll explore in several quick games, quick songs, quick teambuilding activities, quick brain challenges and other transitions for your "bag of tricks" to keep your campers on their toes and entertained!

Tori Barrett directs Girl Scout Favorite on Cape Cod and is half of Falling Water Experiential Education. Tori has been in camping for 15 seasons.

PractiCamp: A Workshop Laboratory to Develop & Practice Terrific Techniques to Train Staff

Presenter: Michael Brandwein, Room: Broadway B & C

Learn by doing in this new type of session! You'll get quick bursts of specific techniques to develop outstanding training sessions and then unique activities and materials with which you can practice these skills immediately in the session.

Michael Brandwein is one of the top trainers of the persons in the field or education, camp and recreation. He has made presentations in all 50 states & on six of the seven continents.

Are You Ready for Summer? – Part 2 (Program)

Presenter: Gregg Catalano, Room: Preservation A

Are you ready for the summer? Find out not only the answer to this question; but, be provided with a blueprint to running successful games and activities at camp and during staff training. This high energy workshop introduces a wide variety of unique hands-on games & activities geared to help you make this years campers camp experience the best one EVER!!! This session will start in Session 3 and continue during Session 4, come for twice the fun and leave with heaps of great ideas. Gregg A. Catalano, recognized as one of the nation's top educational, recreational, and motivational speakers, is a unique presenter whose workshops are always "high energy," entertaining, and informative. As the "Physician of Phun," he is truly what the doctor ordered and a presenter you won't easily forget!

Solution Focused Helping Skills (Concepts)

Presenter: Gary Cwidak, Room: Vermeer

Solution Focused Therapy provides many techniques applicable to working with campers, clients and staff. The concepts and methods are easily learned and practiced by lay-persons in the helping fields to enable people to move past problems and into solutions. This workshop will identify and practice these concepts through didactic/large group scenarios & discussion. Gary Cwidak is the Associate Director of OWLS, School of Experiential Leadership - Aurora University. He has 20+ years facilitating adventure programming.

Does Your Camp Need a Land Management Plan? (Facilities)

Presenter: Paul Denowski, Room: Marsalis 2

Have you evaluated your property and considered the benefits of a Land Management Plan? Learn how it can help you plan

for the future, reduce risks and be profitable.  
Paul Denowski is the Executive Director of YMCA Camp Wapsie. He has been in camping for 13 years and served as President of Wisconsin Association of Environmental Education. Paul is currently the Hospitality Chair for the MSCC Conference.

Can You Hear Me Now?: Working with Challenging Parents of the New Millennium (Admin)  
Presenter: Bob Ditter, Room: New Orleans Ballroom  
We have all seen them--parents who hover over their children who seem to want to micro-manage their every move! Learn both the strategies and skills to be most effective with parents of this new era!  
Bob Ditter is a therapist and is well known in the camping world throughout the United States. A major presenter at national and regional conferences, and author of the Camping Magazine column, "In the Trenches".

Minimizing the Risk - the Healthy Camp Study (Health Care)  
Presenter: Barry Garst, Linda Erceg, Room: Marsalis 1  
ACA is conducting a five year monitoring study of camp illness and injury. Come hear the national results of year two and discuss prevention and intervention strategies to keep your staff and campers healthy.  
Barry A. Garst, Ph.D., is the Director of Research Application on ACA's national staff. Before joining ACA, Barry was an Assistant Professor and Extension Specialist in 4-H youth development at Virginia Tech.  
Linda Ebner Erceg is the Executive Director of the Association of Camp Nurses, American Camp Association Liaison and full-time camp nurse for the Concordia Language Villages of Bemidji, MN. Linda manages and helps deliver health services to over 10,000 villagers and some 1000 staff.

Owning Your Own Camp . . . Be Careful What You Wish For  
Presenter: Kevin Gordon, Room: Augusta 1 (Admin/YP)  
Two year veteran camp owner shares lessons from his 15 year, ultimately successful attempt to break into the camp business. If you want to be a camp owner when you grow up, come learn from his mistakes and successes.  
Kevin Gordon is the Director/Owner of Camp Kupugani Multicultural Summer Camp.

Inclusive Person First Language - for Park Program Guides, Marketing, and Grant Writing (Admin)  
Presenter: Paula Hartzler, Room: Utrillo  
Knowing how to communicate effectively with all park participants, volunteers and even funders is crucial to being inclusive. Our education session summarizes what to do and what not to do when speaking with or about persons and groups with disabilities.  
Paula Hartzler is the Therapeutic Recreation Manager at Indy Parks which recently won the 2007 NRTS Organization Award. She was the past Accessibility Chair for the 2007 NRPA Congress and has been working with and for people with disabilities for 20+ years.

A Behavior Management Plan that Works (Behavior)  
Presenter: Sue Lebbby, Room: Turquoise B  
Learn how to take pressure off counseling staff with a clear cut plan that teaches campers how to get their needs met in socially acceptable ways.  
Sue Lebbby, is the Director/Owner of North Star Camp for Boys

in Hayward, WI and has over thirty years of nursing experience.

Bringing Girl Advocacy to Summer Camp (Concepts)  
Presenter: Colette Marquardt, Room: Coral  
Discover what Girl Advocacy looks like at camp! Training, programs, and mission will all be discussed as we look at what camps are currently doing as well as what we should be doing to help girls!  
Colette Marquardt is a camp director who has worked at camps in WI, MN, MI and IL. Colette strives to create programs that are focused around girl empowerment, social change and community building.

Power Schmoozing (Admin)  
Presenter: Jodi Rudick, Room: Sapphire  
Word of mouth advertising and strategic networking are the most cost-effective, most misunderstood forms of marketing! Learn how you and your staff can turn one-time encounters into customers and referrals through the Power Schmoozing method. You'll discover how to get more out of every meeting, seminar and conference--including this one.  
Jodi Rudick is one of the nations leading marketing speakers and, for the past 10 years has dedicated her career to elevating the public's perception of camps. We were honored to have Jodi as the MSCC Keynote Speaker in 2007.

Skiing, Anyone? (Aquatics)  
Presenter: Georgianna Starz, Room: Augusta 2  
What are the ingredients of a fun, safe, and progressive water skiing and waterboarding program in a camp setting? How to address safety issues, instruction, and creativity to make happy campers and staff.  
Georgianna Starz is the director/owner of Camp Nicolet, Inc in Eagle River, WI, the current President of the WI section of the ACA, a USA Water Ski Level 2 coach and passionate about waterskiing.

What Should We Tell the Parents? (Admin)  
Presenter: Tony Warner, Room: Picasso  
An interactive session looking at the communication which takes place between camp staff and parents when camp is in session. What channels of communication are used, how often communication takes place, and are staff trained in what to say and how to say it?  
Bio: Tony has over ten years Special Needs and Camping experience. He has presented internationally on promoting Special Needs awareness within camping.  
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Developing Camp Internships with Colleges & Universities  
Presenter: Rita Yerkes, Room: Turquoise A & B (Admin)  
How do develop camp internships with colleges and universities and assist your seasonal staff in earning academic credit. Also enables camps in recruiting qualified staff.  
Rita Yerkes is the Dean of the School of Experiential Leadership, George Williams College of Aurora University in Williams Bay, WI. She has authored book chapters, numerous journal articles and presentations.