

❖ Day Camp Series

HOW DOES THE DAY CAMP DEVELOP A GROUP FEELING IN A SHORTENED DAY? Room: Broadway A

Presenter: Bob Brower, Sandra Thompson

What are the intentional strategies necessary to build group feelings, norms, and resolve conflicts when the campers go home each day? It is not only necessary but desirable with younger children in a day camp setting. Come and learn how.

Bob Brower is a Retired Director of Circle M Day Camp and Sandra Thompson is a Director with Crystal Lake Park District.

Growing Your Staff (Staff Training)

Presenter: Jolly Foster Corley, Room: Sapphire

The seed was planted when you hired the staff, orientation is the much needed water. Don't let your staff dry up in the crucial germination period.

Jolly Foster Corley is the staff coordinator at Camp Robindel in New Hampshire. With over 15 years of work in camping Jolly has been a cabin counselor, activity counselor, department head and unit leader. Since 2001 she has been a year-round staff member at Robindel.

Mentoring Young Women at Girls' Camps (Concepts)

Presenter: Tori Barrett, Room: Augusta 2

Camp can be absolutely the BEST place for girls to learn skills needed to become strong, amazing women. It can also be not so great. Focusing on several specific life skills (i.e. Clean Communication, Succeeding and Failing, Women's Health, etc.) this session will explore improving the way that our girls' camp intentionally mentors young women every minute of every day!

Tori Barrett directs Girl Scout Favorite on Cape Cod and is half of Falling Water Experiential Education. Tori has been in camping for 15 seasons.

Home Sweet Home – Helping International Staff have the best summer of their life at your camp! (Admin)

Presenter: Maggie Braun, Room: Ruby

Have you been thinking of hiring international staff? Do you have international staff now that haven't always fit in? Come to this session and hear the benefits of having international staff. Discuss how they can improve the quality of your program. Learn what steps you should make to help them feel welcome, become true members of your staff and maximize their talents and gifts with your campers. Session leader Maggie Braun was named Camp Director of the Year by Camp Counselors USA. Listen to her first hand account of how to have a successful summer with international staff.

Maggie Braun directs Camp WeHaKee, a private girls' camp owned by the Catholic Dominican Sisters. Prior to WeHaKee, Maggie directed Catholic Youth Camp (CYC) in Northern Minnesota. Prior to that, Maggie spent 17 years professionally with the Girl Scouts, most recently as the Chief Operating Officer in St. Paul, MN.

Rainy Day Fun (Program) Room: New Orleans Ballroom

Presenter: Kim Brosnan, Mo Vazzano

Rain, rain go away... oh maybe we'll have fun anyway! Come learn and share and make and take some great ideas to get you through the dreaded rainy days.

Maureen "Mo" Vazzano is a 10+ year site director with the CYO Day Camps in Cleveland, OH and a Junior High Teacher. Mo is also a past Mid States Steering Committee Hospitality Chair.

Kim Brosnan has over 20 years of experience in the camping field including day, resident, and environmental education programs. She is the Accreditation Manager with ACA National.

Global Leadership (Program)

Presenter: Nancy Canull, Room: Jade

It will include twenty-five ways to honor the international students/staff at your camp. The ideas will help you recognize their presence as well as help them become a part of camp life. It's a program that is in use and has been successful.

Nancy Canull has worked at Culver Summer Camps for 15 years. One of her many roles has been as Director of International Activities. She also spent one year in Bangkok, Thailand establishing an English Language School.

Increasing Enrollment and Marketing Your Camp

Presenter: Alyssa Dallner, Room: Broadway B

Discuss how to creatively market your camp and increase enrollment.

Alyssa Dallner has been involved for 10 years with the camping industry. She has witnessed the declining interest and attendance in the summer programs and worked at finding creative & affordable solutions to these challenges

Aquatics In-Service Training (Aquatics)

Presenter: Jason Davis, Room: Saloon 6

So your lifeguards were just certified, but now what? And how about those lifeguards who are on their second or third year of eligibility. Come learn ideas for In-Service Training to help keep your staff ready, alert, and capable of a rescue should the time come.

Jason Davis is the Waterfront Director with Camp Eagle Ridge in Wisconsin.

Shake Up Your Staff Training

Presenter: Erin Dunlavy, Suzanne Moore

You've attended the trainings...now what? How to perform a "staff training audit" by putting together all of the information you've learned and using it to create a fresh, dynamic staff training that will benefit return and new staff!

Erin Dunlavy is the current director at Camp Winnecomac and Director of Program and Property for the Girl Scouts of Fox River Valley. Suzanne Moore is the resident Camp Director at Camp Birch Trails for the Girl Scouts of Fox River Area.

Marathon of Team Challenge Adventures (low ropes)

Presenter: John Fark, Room: Salon 2

Participants will experience a variety of Team Challenge Adventure initiatives using easily available materials portably packaged and used in camp settings to create teachable moments addressing social skills like teamwork, communications, and the elements of character.

John Fark has over 30 years as an educator and facilitator with youth, adults and corporate groups.

Leave No Trace (Program)

Presenter: Evelyn Fenter, Linda Beattie, Room: Utrillo

Get to know the "golden rules" for being outdoors. Learn ready-to-use activities for teaching outdoor ethics to campers.

Evelyn Fenter has been a resident camp director for the Girl Scouts of Eastern Missouri for over 15 years and is a Leave No Trace Trainer.

Linda Beattie has been a resident camp director for the Girl Scouts of Eastern Missouri for over 10 years and is a Leave No Trace Trainer.

More than a Gift Shop (Admin)

Presenter: Bill Hoskins, Bob Hoskins, Room: Broadway C

How to use your gift store as more than just a souvenir center. Find out new ways to market to new campers and as a place to increase your camps profits while providing great service.

Bill Hoskins and Bob Hoskins are both with Hoskins and Associates supplying soft goods and gift store products to camps, colleges, schools and clubs.

Evaluating Seasonal Staff (Admin)

Presenter: Dr. Sandra Hupp, Room: Preservation A

Learn to utilize written evaluation methods and purposeful observation to assess your seasonal staff's job performance.

Dr. Sandra Hupp, is with the School of Kinesiology & Recreation at Illinois States University, an ACA Standards Instructor and Visitor and frequent presenter.

From Stress to Success (Concepts)

Presenter: Lauren Kiel, Room: Salon 5

Helping young adults to find the causes of their main stressors in their lives while giving them fun, creative and trendy ways to combat that stress. Also addresses healthy eating, skin care and good life choices.

Lauren Kiel has been the Leadership Director at Camp Alice Chester in East Troy, WI for the past three summers working primarily with girls ages 14-17. Along with empowering young women, she cites world travel as her life's passion.

Family Camping At Its Finest (Program)

Presenter: John Litten, Room: Salon 4

Learn the in's and out's of running a successful family camp program. Come ready to discuss activity options, timing of program, age appropriateness and staffing.

John Litten is the Director of CYO Camp Christopher where

he started his life in camping 24 years ago as a Family Camper.

Ideas That Work (Staff Training)

Presenter: Colette Marquardt, Room: Augusta 1

This session is all about idea sharing. Topics will center on staff recruitment, training, and retention. Camper recruitment, retention, and program will also be discussed. Colette Marquardt is a camp director who has worked at camps in WI, MN, MI and IL. Colette strives to create programs that are focused around girl empowerment, social change and community building.

What Do You Do When a Kid Says, "That's So Gay!"?

Presenter: Alissa Norby, Room: Salon 3 (Behavior)

What if you had to hear these words all day, everyday?

Many of your campers do. To keep camp truly safe, camp professionals have to address sexuality-based bullying and hate language head on. Come tackle this thorny subject and leave with real world tactics to teach your staff.

Alissa Norby is the author of *Girls in the Lead*, a book that teaches social/emotional learning skills. For over 8 years she has worked as a bullying consultant for the Chicago Public Schools and several organizations and camps, including: YWCA, Girl Scouts, JCC's, and Childserv.

Food Allergies (Health Care)

Presenter: Christine Szychlinski, Room: Gauquin

Provide current information about safety needs for campers with food allergies.

Christine Szychlinski, APN, CPNP is with the Food Allergy Program at Children's Memorial Hospital in Chicago, IL.

Simple Games to Address Complicated Problems

Presenter: Julie Trzebiatowski, Room: Salon 1

Whether with staff or campers, play is a great way to address big issues from listening to trust and everything in between. Play new games and adaptations to old ones that address the issue and learn ways to facilitate group discussion.

Julie Trzebiatowski is in her third year as Director for Camp Silverbrook, a day camp for the Girl Scouts of Milwaukee Area. Prior to being director, she has held several summer program positions including teen counselor, leadership director and day camp coordinator.

5 Minute Fillers (Program)

Presenter: WI Camps Student Organization, Room: Picasso

What do you do when there's 5 minutes 'til dinner? You'll be able to take these lessons and make them your own to gear them to your own camp. No materials necessary for these activities so you can do them on the fly! The entire Wisconsin Camps Club takes part in organizing and teaching this session on Nature Activities. Members are from all walks of life, coming from different camps and majors. The commonality between all is a fondness for kids and camp/youth programming.