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March
11th-13th
2010



Learn Together, Grow Together . . .

and We Can ~~Survive~~ Thrive!



Thrive.

18th Annual Mid States Camping Conference

Pheasant Run Resort | St. Charles, IL

join us

The Mid States Camping Conference **welcomes** you to join us in St. Charles, IL for our 18th annual gathering. Mid States is a fabulous opportunity to connect with camping professionals, train your staff, shop for deals, and fill your "bag of tricks". The 2010 theme is "Learn Together, Grow Together...and we can *not only Survive, but Thrive!* We will provide thought provoking presenters and wonderful opportunities to connect with your peers!

The Mid States Camping Conference is a truly unique conference. It is organized by a volunteer Steering Committee made-up of members from the following ACA Sections: Great Rivers, Illinois, Indiana, Michigan, Northland, Ohio, St. Louis and Wisconsin. All of the committee members are camping professionals dedicated to providing conference attendees with important and inspiring educational opportunities. From director to first year counselors, there is something for everyone with over **90+ Educational Sessions**. Additionally, we will provide time and meeting space for your staff to come together during the conference so that you can get a "jump" on your staff training.

In conjunction with the conference, we will once again host the **Leadership Institute** (LI). LI sessions take place prior to the Mid States Conference and offer full day workshops and certifications from industry leaders.

This year's conference rates can be found on page 13 of this booklet, as always we want you to bring your whole staff, so we keep the conference fees extremely affordable.

Join us, we know you'll be glad that you did!

Mid States Camping Conference – Mission

The Mid States Camping Conference, empowered by the American Camp Association, Mid America sections is designed to be an inclusive, community educational opportunity, allowing camps to bring multiple staff at a reasonable cost, offering quality programs geared to all registrants in an easily accessible and environmentally appropriate location.

Mid States Camping Conference – Operating Principles

- ❑ Mid States will strive to model the same type of friendliness and concern for inclusion that is emulated in our camps.
- ❑ Mid States will strive to build a sense of community at the conference using the general opening and closing sessions for that purpose.
- ❑ Quality and varied educational programs will include both theory and experiential sessions. Program sessions can be an open forum for controversial topics.
- ❑ An emphasis of the conference will be on staff and administration learning together.
- ❑ The motivation for Mid States will be "service to members, not profits". Cost of food, rooms and entertainment will be kept reasonable to allow staff to participate fully.
- ❑ Equal honorariums will be provided to all session speakers. (for 2010, no honorariums will be paid)
- ❑ Committee Chairs and all other Mid States volunteers will receive no special privileges or perks during, before or after the conference. Documented expenses incurred will be reimbursed by Mid States when the Mid States reimbursement form is submitted to the Treasurer.
- ❑ Conference tasks and responsibilities will be shared by Sections of the Mid-America region as much as possible.
- ❑ Conference leaders will have the freedom to try new conference designs. There is no need to follow traditional conference styles.
- ❑ Mid States should influence the hotel to follow sound environmental practices and provide easy accessibility for all participants.

schedule

Thursday, March 11th

7:30am - 10:00pm	Registration Open
9:00am - 4:00pm	LEADERSHIP INSTITUTE - individual session times may vary
11:30am - 1:00pm	Lunch - cash concession
3:00pm - 6:30pm	EXHIBIT HALL 'SNEAK PEEK' & Mid States Bookstore
5:00pm - 6:30pm	WELCOME BUFFET
6:00pm - 6:30pm	Newcomer Orientation
6:30pm - 7:45pm	OPENING GENERAL SESSION— Scott Arizala Sponsored by the ACA Ohio Section
8:00pm - 9:15pm	EDUCATIONAL SESSION I
9:30pm - 12:00pm	SOCIAL EVENT

Friday, March 12th

* early morning yoga, running and walking opportunities check at Hospitality for details	
6:30am - 8:00am	Breakfast - cash concession
7:30am	Registration Open
8:00am - 9:15am	GENERAL SESSION-- Michael Brandwein Sponsored by the Midwest Association of Independent Camps
9:30am - 2:30PM	EXHIBIT HALL OPEN & Mid States Bookstore open
9:30am - 10:45am	EDUCATIONAL SESSION II DIRECTOR TIME in Exhibit Hall with Specials!
10:45am - 12:15pm	UNOPPOSED EXHIBIT HALL TIME
11:30am - 12:45pm	Midwest Association of Independent Camps (MAIC) Luncheon
12:15pm - 1:00pm	Lunch - cash concession
1:00pm - 2:15pm	EDUCATIONAL SESSION III
2:30pm - 3:45pm	EDUCATIONAL SESSION IV
3:30pm - 5:00pm	Bookstore Open - in Jack Nicklaus near Hospitality
4:00pm - 5:15pm	EDUCATIONAL SESSION V
5:30pm - 6:30pm	ACA Section Meetings
6:45pm - 8:00pm	COMMUNITY DINNER
8:00pm - 9:00pm	ENTERTAINMENT TONIGHT!
9:00pm	Breakout rooms available for Kindred Groups or informal gatherings, see Hospitality for a room

Saturday, March 13th

* early morning yoga, running and walking opportunities check at Hospitality for details	
8:30am - 11:30am	Mid States Bookstore Open- in Jack Nicklaus near Hospitality
8:30am - 9:45am	EDUCATIONAL SESSION VI
10:00am - 11:15am	EDUCATIONAL SESSION VII
11:30am - 12:15pm	BOX LUNCH
11:30pm - 1:00pm	CULMINATING GENERAL SESSION Scott Arizala —Sponsored by the ACA Ohio Section

general sessions

Scott Arizala



Scott Arizala is one of the nations leading experts and trainers in youth development and the summer camp experience. As a professional speaker and educator, he has given keynotes, workshops, seminars and educational sessions at numerous professional conferences, training events, and with organizations. He is currently the CEO of The Camp Counselor, a consulting and training company working with hundreds of camps and thousands of staff & administrators across the country.

Michael Brandwein



Michael Brandwein is one of the top trainers of persons in the fields of education, camp, and recreation. He has made presentations in all 50 states and on six of the seven continents. Michael is the number one national bestselling author in the camp field, with four consecutive bestsellers, *Training Terrific Staff (Volumes 1 & 2)*, *Super Staff SuperVision*, and *Learning Leadership*. Michael wrote and presented three 1999 Emmy award-winning television programs on communicating with children called Parenting Puzzle. He is a frequent keynote speaker for national organizations that serve youth, families, teachers, and others, including the American Camp Association (ACA) and the National Recreation and Park Association, among many others. He has served on the National Board of Directors and Executive Committee of the ACA. He has presented standing-room-only sessions at ACA national conferences every year since 1983, was the chair of the 2005 national conference, and has received two national honors from ACA for his training of directors and staff throughout the world. Michael's camp experience includes everything from front-line counselor and supervisor to camp administrator. His Juris Doctor degree is from the University of Chicago. Michael lives in the Chicago area with his wife Donna, a professional sign language interpreter, and their two sons David and Benjamin.

New in 2009 - Sing-A-Long before all General Sessions



Francene Rasmussen, a member of the ACA Michigan Section and a nurse by profession, but a singer by choice; has volunteered to lead singing for Mid States. Her camp name is PJ and that name probably should go on her tombstone because that is how anyone in the camping/scouting world knows her. She started leading camp songs on a school bus riding to day camp as a 6th grader and just never stopped. Her 1st songbook was painstakingly made by vertically writing down songs at camp while singing, then going home to type them on a manual typewriter. Her current songbook is about 3 inches thick! She has been a nurse for 30 years, and has been lucky to continue in that profession and love of camp and singing for many years.

leadership institute

The Mid States Camping Conference is pleased to offer a variety of extended and in-depth educational courses during the Leadership Institute presented by prominent leaders in the field. The Leadership Institute sessions are held just prior to the Mid States Conference and, unless otherwise noted, take place at Pheasant Run Conference Center in St. Charles, IL. Explore the Leadership Institute offerings for our 2010 conference. **Please note that some of these courses have enrollment limitations, please register as early as possible to guarantee a spot!**

Please contact [Bob Brower](mailto:rcrlm@sbcglobal.net), 847-491-0640, rcrlm@sbcglobal.net, for more information.

* **Scott Arizala - Practical Leadership**

Course Description:

There is a lot of good information about leadership. However, there seems to be a shortage of actual strategies for becoming a better leader. This three part session is about Practical Leadership, defined as leadership that is pertaining to ordinary things, designed for actual use, and that you can practice. Part 1 is about personal leadership development. Using three foundation skills (communication, patience, and problem solving) you will learn how to develop yourself and those around you in applied, realistic, and functional ways. Part 2 tackles techniques and strategies for managing leadership challenges. Be prepared and know what to say, how to say it, and how to teach other supervisors this essential skill. Part 3 pulls it all together with concepts, techniques and activities to train others and young supervisors on your management team. Walk away with a fresh perspective on how you can actually be a better leader.

Fee: \$55

Date & Time: Thursday, March 11 10:00 AM to 4:00 PM

Email: scott@thecampcounselor.com

Bio: SEE PAGE 3

* **Michael Brandwein - Super Skills for Leading, Directing, & Supervising Superb Camps**

Course Description

This is the acclaimed skill-packed supervision training session from the author of the number one national best-selling book on camp staff supervision and training, *Super Staff SuperVision*. In this one fast-paced workshop you can learn and practice exactly what you need to say and do to be one of the very best leaders at camp. Including: 6 Paths—the six things supervisors must do every day and how to get them done brilliantly; CDOS—precisely how to coach even reluctant staff to the highest level of performance so that every staff person is more skilled at the end of the summer than at the start; building trust and credibility and being a boss of peers and friends; getting staff to take this fun job professionally and with greater responsibility and accountability; increasing creativity and facilitating change; what to say and do when staff are not meeting expectations; supporting and motivating staff—including the mid- and high- performers who often get less attention; getting out into the field more to coach and model skills while enjoying the campers; and more!

Fee: \$65

Date & Time: Thursday, March 11, 9:45 AM to 4:00 PM

Email: michaelbrandwein.com

Bio: SEE PAGE 3

leadership institute

* *Maggie Braun and Cathy Scheder*

Program Planning With A Purpose: Creating Camp Program That Is Camp Focused

Course Description:

Combining your camp's mission and values creates the foundation needed to build a successful staff training and camp program. Join us for a creative and interactive session using tools in program planning that encompass your entire camp operation. Have fun and share with your colleagues as you design new experiences that will make your camp the place to be this summer. Learn how to transform your operation with practical tips - into an experience your campers and staff will remember for a lifetime.

Fee: \$50

Date & Time: Thursday, March 11, 9:00 AM to 4:00 PM

Email: Maggie@campwehakee.com

Bios:

Maggie Braun directs Camp WeHakee for girls with her husband, Bob. WeHaKee is an independent not for profit camp in Northern Wisconsin in operation since 1923. Prior to directing WeHaKee, Maggie (and Bob) directed Catholic Youth Camp in Minnesota. Maggie spent 17 years professionally with the Girl Scouts as an Executive Director, Chief Operating Officer, and Camp Director. Maggie is active in ACA and is a BCDC trainer, accreditation visitor, past member of the ACA National Board of Directors and current member of the National Board Development Committee.

Cathy Scheder has a Master's Degree in Education and a Bachelors Degree in Camp Management and Youth Agency Programming from the University Of Wisconsin-Stevens Point. She is the Outreach Program Manager in Continuing Education for UW-Stevens Point for the School of Education and Health, Exercise Science and Athletics. She has spent the last 20 years in camp as a counselor, waterfront director, program director and camp director and has served 6 years with the ACA national office in education and professional development.

* *Colette Marquardt - Empowering Girls: Building Girl Communities At Camp!*

Course Description:

Research shows that girls thrive in girl communities and when the program development includes the girl. But what makes a girls' community? By looking at your camp's program and policies, we will explore what this type of programming is and its importance for girls'. Learn new training activities that will help staff understand what is happening with girls and their important role in these life-changing camp experiences. Gain new program ideas that use traditional camp program areas that meet the needs of girls today. We will focus on how to create girl communities in both girl only and coed settings. Fee includes take home materials to use at your camp or program.

Fee: \$30

Date & Time: Thursday, March 11, 9:00 AM to 4:00 PM

Email: campismylife@gmail.com

Bio:

Colette has been involved in summer camps as a volunteer, staff member and director for over 15 years. She holds a degree in Women's Studies and Sociology. Her primary experience in camp includes working with girls and young women ages 5-17. Colette is an active Girl Advocate in organizations that serve girls and young women. Her mission is to change the world through camp! Colette currently resides outside of Chicago, Illinois.

leadership institute

* **Jeff Leiken** - Enhance Your Camp's Role In The Lives Of Modern Adolescents: Slaying The Monster of Insecurity In Girls & Evoking Champion-Caliber Character In Boys

Course Description:

No issue inhibits girls and makes them more socially vulnerable, than being insecure. The root of insecurity is being dependent upon the acceptance and approval of others to validate one's self worth. Until now doing something substantial that directly helps them has proven much easier said than done. This session will expose the structure of what is going on in a very different way. It will introduce you to a new process that systematically reprograms the way they think about some of the core aspects of their lives, especially how they make decisions about what matters to them. Most importantly, you can offer this to girls in your camp and help free them to become truly personally empowered.

Effectively inspire and engage adolescent boys in ways they are critically deprived of in our society and that they desperately need. Left to their own devices, boys tend to get stuck in an adolescent mindset that leads to senseless conflict, objectification of women, and overall underachievement. Deep down though, every boy has a legitimate desire to live a life that counts in a positive way, and they rise up when given the proper guidance and learning opportunities. Learn sophisticated insights and provocative skills that will empower you to engage the boys in your camp a way that few adults can – and that will have lasting positive impact on boys lives.

Half of the day will focus on girls, and half will focus on boys. Expect this to go in depth and leave you both inspired and empowered to make legitimate impact on the lives of your adolescent campers and staff.

Fee: \$65

Date & Time: Thursday, March 11, 10:00 AM to 4:00 PM

Email: Jeff@Leiken.com

Bio:

Jeff Leiken, MA, is a professional trainer, mentor, award winning author, popular keynote speaker and camp consultant who travels internationally offering innovative training for youth and those who work with them. Jeff teaches from 20 years of true-life, on-going experience working with thousands of youth across America and Europe. His track record includes having effectively helped some of the most challenging and challenged youth to redirect their lives toward greatness. He has worked with over 120 camps, training staff, counseling campers and coaching leaders. He has served as Adjunct Faculty at the University of San Francisco Graduate School of Education, has guest lectured at Stanford University, and holds numerous certifications in counseling, hypnosis, linguistics and somatics. He is known for his provocative style, cutting edge insights, proactive approach, warm sense of humor and personal passion for his work.

* **Chris Thurber** - Advanced Coaching For Youth Development Specialists

Course Description:

Accelerating your professional growth depends on radically altering how you approach solutions, not how you tackle problems. Come learn how mindfulness, appreciative inquiry, positive psychology and strength coaching will transform your attitudes and actions in life, play, and work. Fee includes four powerful seminars, resource binder, DVD-CD, and two snacks.

FEE \$85

Date & Time: Thursday, March 11, 10:00 AM to 5:00 PM

Email: cthurber@exeter.edu

Bio:

Dr. Christopher Thurber is a board-certified clinical psychologist. Known for his innovative and scholarly multimedia creations, Chris co-founded Expert Online Training, the camping world's most popular and respected educational resource. Visit CampSpirit.com & ExpertOnlineTraining.com & SummerCampHandbook.com to learn more.

leadership institute

* Claudia Stevenson and Steve Ruis - Archery Instructor Training & Certification

Course Description:

Learn how to create and run a safe, successful archery program. Includes Safety, Beginner Shooting Form and Technique, Equipment Selection and Maintenance, Archery Camp Projects, and more. You will learn how to shoot, how to teach beginners, and how to run a safe and successful archery program. After passing a short test at the end of the day, you will receive your Archery Education Resources Certification. The course fee includes printed materials and the book, *Archery Camp*.

Fee: \$125

Date & Time: Thursday, March 11, 9:00 AM to 5:00 PM

Email: claudia@archeryfocus.com or 800-671-1140

Bios:

Claudia Stevenson is the owner of Watching Arrows Fly, a publishing company that produces Archery Focus Magazine among other publications. She is also the founder of Lives On Target, a not for-profit organization providing archery education nationwide. Claudia is a Level 4 USA Archery Instructor and a master coach under the National Field Archery Association. Steve Ruis is the author of the books *Watching Arrows Fly* and *Precision Archery*, and the editor of *Archer Focus Magazine*. Steve is a Level 4 USA Archery Instructor and a master coach under the National Field Archery Association.

* Connie Coutellier - ACA New Director Orientation

An ACA course for new or seasonal camp directors or administrative staff. This is an overview of all aspects of the camp director's job with primary focus on the summer operation. It is an interactive session beginning with a board game covering the core areas of camping and then going into sessions on risk management, camper behavior, staff training and supervision.

Fee: \$70 for ACA members, \$80 for non-members **Date & Time:** Thursday, March 11, 8:00 AM-5:00 PM

Email: conniecoutellier@hotmail.com

* Gordie Kaplan and Rita Yerkes - ACA Basic Camp Director Course

(This course will take place at JCYS Camp Henry Horner, Ingleside, IL)

The BCDC provides the basics for camp directors and administrators with five or fewer years of experience or for seasoned program directors, assistant or associate directors and site managers. Participants will expand their perspectives, learn new material and integrate all facets of directing their camp. All core knowledge areas a camp director must know are covered except Strategic Planning. Through the four days run threads of common experience, mutual sharing and support for each participant.

Dates: Begins Sun., March 7 at 4:00 pm & concludes Thurs., March 11 at 1:00 pm.

Fees: \$320 course registration for ACA members, \$370 for Non-members. Includes textbook Basic Camp Management by Armand and Beverly Ball.

Lodging: 4 nights & 12 Meals, Charge: \$325/person single occupancy, \$290/person double occupancy, \$260/person for three or more per room. Linens, towels, and snacks included.

Meals Only: \$120/person.

Bios:

Gordie Kaplan started teaching an ACA camp director course for new and less experienced camp directors in 1967 as part of his first job. He led this two-session experiential course, which was twenty-three days long from 1972-1980. He has worked for ACA at the section level since 1970. Helping camp directors with their professional development is his passion. Gordie has been teaching the ACA BCDC course every year since 1995.

Dr. Rita Yerkes is the owner/director of Yerkes Consulting. She is the former Dean of the School of Experiential Leadership at George Williams College where she taught Outdoor

Pursuits Administration. Currently, Rita serves on the ACA, Illinois Board. She is co-founder of the Coalition of Education in the Outdoors, past President of the Council on Outdoor Education, past board member, president and accreditation council chair for the Association for Experiential Education. She has served as an editorial board member of ACAs Camping Magazine, ERIC Clearinghouse on Rural Education and Small Schools and the Journal of Experiential Education. She has authored book chapters, numerous journal articles and conference presentations.

REGISTRATION for the ACA BCDC COURSE is on the ACA website, pay with a credit card:

www.acacamps.org/education/bcdc/bcdcmidstates.php

For more information contact Gordie Kaplan, 312-332-0833 Ext.22 or gordie@acail.org

mid states bookstore

Once again, Mid States volunteers will run the Conference Bookstore and select the books and materials which will be sold. Every attempt will be made to obtain books written by general session and workshop presenters as well as selections of interest to camp professionals. They will also organize book signings with notable authors who are speaking at the conference. The bookstore will be located in the Exhibit Hall (MegaCenter) and when the Exhibit Hall closes on Friday afternoon, the bookstore will relocate to Jack Nicklaus near Hospitality:

- ◆ Thursday, March 11th, 3:00pm - 6:30pm - Exhibit Hall (MegaCenter)
- ◆ Friday, March 12th, 9:30am - 2:30pm - Exhibit Hall (MegaCenter)
- ◆ Friday, March 12th, 3:30pm - 5:00pm - Jack Nicklaus near Hospitality
- ◆ Saturday, March 13th, 8:30am - 11:30am - Jack Nicklaus near Hospitality

kindred groups

You will notice a time on the schedule that is set aside for “Kindred Group Meetings.” We hope that you will use this time to get together with other camp people and discuss topics that are important to you. Perhaps a group of craft shop directors want to show off their favorite projects, or CIT directors want ideas on how to help their young counselors make the transition... the possibilities are endless. You get a group together and we'll provide a meeting space! This is also an ideal time for Camp Directors to pull together their staff and get a jump on Orientation. Sign up in advance with Paul Denowski denowski@crmetroymca.org, the Mid States Camping Conference Hospitality Chair; for meeting spaces or at the Hospitality Table during the conference. Watch the website for a current list of Kindred Meetings.

volunteers needed

AN OPPORTUNITY FOR GREATNESS! The Mid States Camping Conference, a volunteer run event, owes its continued success to the many volunteers who lend a hand each year. We are looking for help in the following ways:

- Room hosts for Educational Sessions
- Help at General Sessions
- Assist in the Exhibit Hall
- Work at the Hospitality table giving directions and information.

Every volunteer receives 1 FREE SHIRT and the pride that comes with being a part of a great team. Stop by the Hospitality Table when you check in for the conference to volunteer or contact us today! Become a part of what makes our conference so great and VOLUNTEER. Thanks!

educational sessions

EDUCATIONAL SESSION I - Thursday, March 11th - 8:00pm - 9:15pm

Jeff Leiken - The Psychology Of Hooking Up: How Sexual Behavior of 21st Century Youth Impacts Camp and What To Do About It

Rob Porter & Emily Schoenfelder - Digging In The Dirt: Organic Gardening & Composting as Environmental & Nutritional Education

Chris Thurber - Comprehensive Homesickness Prevention & Treatment

Dave Thoensen - Teen Programming using Community Service

Gregory Copeland, ASLA - Master Site Planning for Camps & Retreat Centers

Evan Heltay & Arthur Lui - The Evolution of Staff Training: The Internet Activities

TJ & Jill Latto - Sing Around The Campfire

Michael Wax - How To Build A Culture Of World Class Programming From The Top Down And Bottom Up at Your Camp

Dan Denov - New Games, Play Hard, Play Fair, No One Hurt

Elizabeth Piazza & Mollie Rapp - The Importance of Developing, Implementing and Evaluating Goal Setting Tools for Special Populations Camps

Julia Cira - Becoming A Camp Director: Transitioning From Co-worker To Supervisor

EDUCATIONAL SESSION II - Friday, March 12th - 9:30am - 10:45am

Gilbert Fornaciari & Anna S Martin-Fornaciari - Seniors & Boomers in Day Camp & Residential Camp Programs

Jeff Leiken - Why Violence Intervention Come Up Short & How You Can Get It Right

Angel Sanchez - Helping Camps Understand The Latino Population

Ilise Schwartzwald - How To Integrate Kids With Special Needs Into A Typical Day Camp Setting

Gregory Copeland, ASLA - How Green Is Your Camp? Integrating Sustainable Design Practices

Jolly Corley - Using My Leadership Style To Get The Best From Staff And Campers

Evan Heltay & Arthur Lui - Does Your Website Suck?

Ryan Oberly - The Ten Top Legal Hot Spots for Camps in 2010

Sheree Brouillette & Chloe Machula - When The Lifeguard Whistle Blows

Denny Elliot & Jerry Duffie - Dutch Oven Cooking - Excellent Meals With Two or Three Old Guys

Tiffany Warzecha - Team Building: Talking Wellness To The (Health) Center Of Camp

Rachel Zacher & Abby Smith - Gone Green

Scott Arizala - Yeah, but do you like working here? Staff Climate, Training & Camp Culture

Ron Gans - Squeeze Every Penny

EDUCATIONAL SESSION III - Friday, March 12th - 1:00pm - 2:15pm

Tori Barrett - Camper & Staff Contact Out Of Camp

Courtney Fejedelem & Heidi Jenkins - Add This To Your Bag Of Tricks

Jolly Corley - Confrontation: Growing Character

George Davis - Maintenance 101 and Energy Savings at Camps

Kevin Gordon & Angel Sanchez - What Camp Can Do For My Child - Panel of Parents

Mark Burkhardt - Exploring the Spiritual Dimension of Camp

Denny Elliot & Jerry Duffie - Dutch Oven Cooking - Super Desserts With Two or Three Old Guys

Frank Palmisano - Tips for New & Experienced Challenge Course Managers

Michael Brandwein - Fast & Effective Ways To Teach Staff Outstanding Listening Skills

Sylvia van Meerten - Xtreme Campers: Winging It With The Wild and Weird Ones

Maggie Braun - Staff Supervision 101

Ian Garner - Staying In Camp & Out of the Courtroom

Howard Longino - Abuse Prevention at Camp

EDUCATIONAL SESSION IV - Friday, March 12th - 2:30pm - 3:45pm

Dayna Hardin - Exceeding Parent Expectations: It's Still Possible

Ilise Schwartzwald - Creating Exciting Themed Summer-Long Special Events Calendar for Day Camps

Sue Reimer & Chris Alsip - Vagabond Stove & Buddy Burners - Tin Can Cooking

Paul Denowski - Prepare For The Unexpected

Heidi Strand - Marketing & Fund Development: A Partnership

Jennifer Kernan & Katie Nolan - Magical Camp Staff

Frank Palmisano - Shoe Shop: Activities & Games Utilizing Your Shoes & Feet

educational sessions

Dr. Paul Schlag - Programming With A Purpose: Creating Meaningful Programs For Camper Development
Michael Brandwein - Large Group Leadership: Increasing Attention, Respect & Fun for All-Camp Moments
Val Croissant - A Kid That Doesn't Fit In: A Closer Look At Asperger's
Kevin Gordon - Embracing The Larger Culture
Colette Marquardt - The Training Juggler
Cathy Scheder - Managing Risk On The Water With Generation Me

EDUCATIONAL SESSION V - Friday, March 12th - 4:00pm - 5:15pm

Tori Barrett - Mentoring Young Women At Girls' Camps
Nicole Rottinghaus - Meeting Camper (and Parents) Where They Are.
Sam Thompson & Alisa Kapusinski - Programming For Teen Day Camps
Sue Reimer & Chris Alsip - Thinking Inside The Box:: Box Oven Cooking
Dan Denov - Construction Project Management
Ari Golub - Why We Evaluate Staff
Cathy Scheder - Managing Camp Waterfront 101: What You Need to Support the Aquatics Supervisor
Katie Townsend - In The Zone: Incorporating Environmental Ethics Into Camping
Kim Brosnan, Gordie Kaplan & Beth Brodzeller - Camp 2 Grow: A Cutting Edge Leadership & Environmental Stewardship Program For Camps
Felecia Dupczak - Creative Team Building On A Budget
Colleen McGee & Heidi Strand - Tips and Tricks In Effective Group Facilitation
Scott Arizala - Turning Kid People Into Camp People
Kevin Gordon - Please Ask, Please Tell: Why Everyone Needs Visible Representation At Camp
Colette Marquardt - Keep 'Em Focused / Keep 'Em Engaged / All Summer
Katie Nolan, Lori Johanson & Jennifer Kernan - A Director's Survivor Guide: For Staffs of Resident Camp, Day Camp and Senior Camp

EDUCATIONAL SESSION VI - Saturday, March 13th - 8:30am - 9:45am

Lucia Thoensen, Linda Newberg & Faith Hilton - Pull It Out Of Your Pocket: Transitional and Community Building Activities For Young Campers
Jolly Corley - Evaluating Orientation Training
Shene Wilbrandt & Colette Marquardt - 2020 Vision: Is Your Camp Ready For The Population Shift?
Mark Young - 7 Cost Effective Ways To Keep Your Camp Full While Still Having A Life
Maggie Braun - Matching Values/Vision, Creating Camp Staff Community Consistent With Camp's Mission
Rebecca Amy - STEM what? Tree STEM? Stem Cells?
Kate Burgauer - Start, Stop, Steer and Beyond
Denny Elliot & Jerry Duffie - Dutch Oven Cooking - Outstanding Breakfasts With Two/Three Old Guys
Shawn Madden - Adventures In Faith Formation
Paul Denowski - Preparing For A Career In Camping
Jack Murphy & Kevin Hackman - Staff Training Sensations
Francene (PJ) Rasmussen - Camp Songs - just gotta love 'em
Howard Longino - Camping Trends and Practices

EDUCATIONAL SESSION VII - Saturday, March 13th - 10:00am - 11:15am

Theresa Hitchcock - Millennials: The New Generation Of Camp Counselors
Shena Wilbrandt - LBGT Topics At Camp
Sam Thompson - Take Your Camp Health Preparedness Pulse: Lessons From Camp Directors In The Healthy Camp Study
Debbie Landau - Do You Have a Marketing Campaign That Works?
Rebecca Amy - STEM what? Tree STEM? Stem Cells?
Kate Burgauer - Barn Management 101 - Being Hired through Having a Successful Summer Riding Program
Julia Cira - The Art Of Surviving Cookouts When You Have No Fire building Skills
Deborah & Paul Schleif - Finding Your Way
Tori Barrett - Magic Morale Box
Gary Cwidak - Solution Focused Helping Skills For Camp Counselor, Group Facilitators & Administrators

Program in progress, updated listings of the Conference Educational Sessions can be found at:
www.acamidstates.org/sessions.php

exhibit hall

The Mid States Exhibit Hall is an exciting and FUN place to be with raffles, give-aways, and an inviting 'Town Square' with lots of camp gear and services to check out! Even if you have made some of your 2010 purchases before heading to Mid States, many exhibitors will be offering great show specials that will be worth your wait!! In addition, we will be offering incentives for those camps and individuals who make purchases in the Exhibit Hall - the more you buy, the more chances to WIN!! You could even win a FREE registration for your camp to the 2011 Mid States Conference!

Camp Directors who have spent time in the Exhibit Hall in the past, have offered this piece of advice on their conference evaluations: use the college aged staff to pick the next "hot item" at your camp. Be it a t-shirt design, a craft project or a new food item; if the staff like it, the campers will love it! So use the hundreds of college students who attend this conference to your advantage and spend time shopping with them in the Exhibit Hall.

Our Exhibitors have also been very generous by providing valuable prizes that will be raffled during Exhibit Hall hours. But remember . . .

YOU MUST BE PRESENT IN THE EXHIBIT HALL AT THE TIME OF THE DRAWINGS TO WIN!

Our Exhibitors help to keep our conference affordable. Please show them that you appreciate their support for the Mid States Camping Conference by making purchases in the Mid States Exhibit Hall!

For the most updated listing of the Mid States Camping Conference Exhibitors with links to their websites, please check out the following:

www.acamidstates.org/exhibitors.php

distribution policy

Promotional literature and catalogs which advertise a private business may only be distributed at the Mid States Camping Conference in two locations: In the Exhibit Hall by registered exhibitors from their booth or from tables in the Exhibit Hall lobby for an established fee.

If an exhibitor presents an educational session, they may list their name, address, website and phone numbers on their handouts during their presentation. Solicitations of any other type are not allowed.

recycling

In an effort to encourage recycling Mid States and Pheasant Run have joined to provide recycling bins throughout the site. Please use the appropriate containers. In addition, Pheasant Run has posted notices within sleeping rooms to conserve changing of linens and towels.

Lodging

Pheasant Run Resort and Convention Center has been a friend to the conference, ensuring special room rates for Conference and Leadership Institute attendees. The Mid States Camping Conference is the only group reserved in the hotel for the March 11-13 dates. The room rate for the 2010 conference is \$105 per night, plus applicable taxes. Room reservations should be made directly with the hotel via phone or on-line. A link has been added to our web page at:

www.acamidstates.org/hotel.php

Our Mid States room rate will only be guaranteed until March 1, 2010. Room requests will be considered as space allows.

Please make sure that Pheasant Run is aware of any special needs that you might have.

PLEASE NOTE: If you make a hotel room reservation via phone, you must request the Mid States Camping Conference rate!

PARKING IS FREE!

Need to Fly In for This Event?

Fly into Chicago's O'Hare Airport. Pre-arrange your limo ride by calling A-1Limo at 630-833-3788.

food

All meals are available on-site at affordable prices. There is special pricing for Mid States attendees in the breakfast and lunch concession lines, Welcome Buffet, and Community Dinner, and Saturday Box Lunch. Here is what you might expect to spend:

Thursday, March 11

Lunch (cash concession \$5.00 - \$6.50)

Welcome Buffet \$15/person. *This is a discounted rate, Mid States subsidizes the cost of this meal to make it affordable for attendees. Pheasant Run does try to meet special food needs if pre-arranged when registering.*

Friday, March 12

Breakfast (cash concession \$4.00-\$5.50)

Lunch (cash concession \$5.00 - \$6.50)

Community Dinner \$15/person. *This is a discounted rate, Mid States subsidizes the cost of this meal to make it affordable for attendees. Pheasant Run does try to meet special food needs if pre-arranged when registering.*

Saturday, March 13

Breakfast (cash concession \$4.00-\$5.50)

Box Lunch \$5/person. *This is a discounted rate, Mid States subsidizes the cost of this meal to make it affordable for attendees. Pheasant Run does try to meet special food needs if pre-arranged when registering.*

conference registration

REGISTERING AS A GROUP: \$295

ACA member camps (accredited or affiliated) may register up to EIGHT camp staff for only \$295. Additional staff are \$15/per person. Non-ACA member camps and other groups may register up to FOUR staff members for only \$295, with additional staff at \$15 per person.

FIRST TIMER RATE: \$100

Join us for the first time at a discounted rate! First time ACA member camps (accredited or affiliated) may register up to EIGHT camp staff for \$100, additional staff are \$15/per person. First time Non-ACA member camps and other groups may register up to FOUR staff members for \$100, with additional staff at \$15 per person.

REGISTERING AS AN INDIVIDUAL: \$100

Please fill out the enclosed registration form or register on-line.

REGISTERING AS A FULL-TIME STUDENT: \$25

Please fill out the enclosed registration form or register on-line.

REGISTERING AT THE CONFERENCE

You are welcome to register at the conference. However, pre-registration helps us prepare registration materials. You **MUST** pre-register for Leadership Institute Courses!

LEADERSHIP INSTITUTE REGISTRATION

You **MUST** pre-register for Leadership Institute Courses! Please note that some of these courses have enrollment limitations, please register as early as possible to guarantee a spot!

LEADERSHIP INSTITUTE ONLY: \$30-\$125 (except ACA Basic Camp Director Course)

You are welcome to come for a Leadership Institute course, even if you choose not to attend the conference. Please fill out the Leadership Institute Section of the enclosed registration form and pay the amount indicated per person.

contact information

A complete list of Steering Committee members along with their contact information is available on our website.

All registration questions can be directed to Bob Daniels:

Mid States Camping Conference

14 Rue de Paix

Lake St. Louis, MO 63367

Phone:(314) 750-0710

Email: treasurer@acamidstates.org - www.acamidstates.org

Hotel questions should be directed to the Mid States Hotel Chair:

Marcy Brower at 847-491-0640, crclm@sbcglobal.net.

Reservations should be made to Pheasant Run directly:

4051 E. Main Street, St. Charles IL 60174-9854

800-474-3272; FAX: 630-584-9831;

www.acamidstates.org/hotel.php

PLEASE NOTE: If you make a hotel room reservation via phone, you must request the Mid States Camping Conference rate!

2010 registration form

Camp Name: _____

Attended in the Past? Yes No ACA Section: _____

Name of Contact Person/Individual Registrant: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Camp Affiliation: Organizational Independent-for-profit Independent-non-profit Religious

Camp Type: Day Resident Both Camp Status: ACA member Camp Non-member Camp

Please tell us about any physical or sensory needs that will enable you to fully participate in the conference. We request that you please notify us by March 1st, 2010, so that we may take every measure to ensure a successful conference experience for you.

If you are able to volunteer support for participants with hearing impairments or other special needs please email

Please list all attendees (attach a separate sheet if necessary) with your camp including the above contact person:	Meal Tickets	First time @ Mid States
Name: Email:	<input type="checkbox"/> Thurs—Buffet <input type="checkbox"/> Friday Community Dinner <input type="checkbox"/> Saturday Lunch	<input type="checkbox"/> Yes <input type="checkbox"/> No
Name: Email:	<input type="checkbox"/> Thurs—Buffet <input type="checkbox"/> Friday Community Dinner <input type="checkbox"/> Saturday Lunch	<input type="checkbox"/> Yes <input type="checkbox"/> No
Name: Email:	<input type="checkbox"/> Thurs—Buffet <input type="checkbox"/> Friday Community Dinner <input type="checkbox"/> Saturday Lunch	<input type="checkbox"/> Yes <input type="checkbox"/> No
Name: Email:	<input type="checkbox"/> Thurs—Buffet <input type="checkbox"/> Friday Community Dinner <input type="checkbox"/> Saturday Lunch	<input type="checkbox"/> Yes <input type="checkbox"/> No

Mailing Options:

CREDIT CARD PAYMENTS (Visa or MasterCard Accepted)

Card Number: _____

Expiration Date: _____

Name on Card (printed): _____

Signature: _____

Make CHECKS payable to:

Mid States Camping Conference

Mail registration form to:

MSCC
c/o Bob Daniels
14 Rue de Paix
Lake St. Louis, MO 63367

OR email completed form to:

treasurer@acamidstates.org

**PLEASE COMPLETE ALL
 THREE PAGES OF THIS
 FORM !**

registration form—page 2

1. Registration Fees

ACA Member Camp (accredited or affiliated) / Group or Individual

- First Time Attendee (group or individual): \$100
- Individual Attendee: \$100

Groups: EIGHT conference participants included in fee

- Group Fee: \$295
- Additional Attendees: (beyond 8) - # of people x \$15= _____

Non- ACA Member Camp / Group or Individual

- First Time Attendee (group or individual): \$100
- Individual Attendee: \$100

Groups: FOUR conference participants included in fee

- Group Fee: \$295
- Additional Attendees: (beyond 4) - # of people x \$15= _____

Student(s) Registering as an Individual

- Full Time Student Fee: \$25

Registration Fees Total= _____

2. Meal Tickets

- Thursday Welcome Dinner Buffet

Number of meals _____ X \$15 = _____

- Mid States Friday Community Dinner

Number of meals _____ X \$15 = _____

- Mid States Saturday Box Lunch

Number of meals _____ X \$5 = _____

Meal Tickets Total= _____

Please note any special meal requests below, specifying person and need:

3. Leadership Institute Registration & Fees

Please write name (s) of attendee(s) on lines below the selected course.

- Practical Leadership** (Scott Arizala)

Number of attendees ___ x \$55= _____

- Super Skills for leading, Directing & Supervising Superb Camps**

(Michael Brandwein) Number of attendees ___ x \$65= _____

3. Leadership Institute Registration & Fees (continued)

Please write name of attendee(s) on lines below the selected course.

Program Planning with a Purpose: Creating Camp Program that is Camp Focused

(Maggie Braun/Cathy Scheder) Number of attendees ___ x \$50= _____

Empowering Girls: Building Girl Communities at Camp

(Colette Marquardt) Number of attendees ___ x \$30= _____

Enhance Your Camp's Role in the Life of Modern Adolescents: Slaying The Monster of Insecurity In Girls & Evoking Champion-Caliber Character In Boys

(Jeff Leiken) Number of attendees ___ x \$65= _____

Advanced Coaching for Youth Development Specialists

(Chris Thurber) Number of attendees ___ x \$85= _____

Archery Instructor Training & Certification (Claudia Stevenson and Steve Ruis)

Number of attendees ___ x \$125= _____

ACA New Director Orientation—(Connie Coutellier) ACA member \$70 / non-member \$80

Number of attendees ___ x \$70 or \$80 = _____

Leadership Institute Total= _____

ACA National—Basic Camp Directors Course (Gordie Kaplan and Rita Yerkes)

For fees and to register for this course please go to:

www.acacamps.org/education/bcdc/bcdcmidstates.php

(call Gordie Kaplan at 312-332-0833 ext. 22, or gordie@acail.org for additional information)

TOTAL ENCLOSED = _____

(Please include totals for **Registration/Meals/ Leadership Institute Sections** on pages 2&3 of form)

Please make a copy of this form for your records.

Make checks payable to Mid States Camping Conference and mail registration form to:

Mid States Camping Conference

c/o Bob Daniels, 14 Rue de Paix, Lake St. Louis, MO 63367

email: treasurer@acamidstates.org

Registration questions contact Bob Daniels (314) 750-0710

OR REGISTER ONLINE AT www.acamidstates.org/registration.php

If you are paying by credit card, be sure to complete your information on the first page of this Registration Form!