

# LEADERSHIP INSTITUTE

The Mid States Camping Conference is pleased to offer a variety of extended and in-depth educational courses during the Leadership Institute presented by prominent leaders in the field. The Leadership Institute sessions are held just prior to the Mid States Conference and, unless otherwise noted, take place at Pheasant Run Conference Center in St. Charles, IL. Explore the Leadership Institute offerings from our 2010 conference.

Please contact [Bob Brower](mailto:Bob.Brower@sbccglobal.net), 847-491-0640, or via email [crclm@sbccglobal.net](mailto:crclm@sbccglobal.net) for more information.

## 2010 LEADERSHIP INSTITUTE COURSES

### [Scott Arizala](#) **Practical Leadership**

#### **Course Description:**

There is a lot of good information about leadership. However, there seems to be a shortage of actual strategies for becoming a better leader. This three part session is about Practical Leadership, defined as leadership that is pertaining to ordinary things, designed for actual use, and that you can practice. Part 1 is about personal leadership development. Using three foundation skills (communication, patience, and problem solving) you will learn how to develop yourself and those around you in applied, realistic, and functional ways. Part 2 tackles techniques and strategies for managing leadership challenges. Be prepared and know what to say, how to say, and how to teach other supervisors this essential skill. Part 3 pulls it all together with concepts, techniques and activities to train others and young supervisors on your management team. Walk away with a fresh perspective on how you can actually be a better leader.

**Fee:** \$55

**Date & Time:** Thursday, March 11 10:00 AM to 4:00 PM

**Email:** [scott@thecampcounselor.com](mailto:scott@thecampcounselor.com)

#### **Bio:**

Scott is one of the nations leading experts and trainers in youth development and the summer camp experience. As a professional speaker and educator, he has given keynotes, workshops, seminars and educational sessions at numerous professional conferences, training events, and with organizations. He is currently the CEO of The Camp Counselor, a consulting and training company working with hundreds of camps and thousands of staff & administrators across the country.

## **Michael Brandwein Super Skills for Leading, Directing, & Supervising Superb Camps**

### **Course Description**

This is the acclaimed skill-packed supervision training session from the author of the number one national best-selling book on camp staff supervision and training, *Super Staff SuperVision*. In this one fast-paced workshop you can learn and practice exactly what you need to say and do to be one of the very best leaders at camp. Including: 6 Paths—the six things supervisors must do every day and how to get them done brilliantly; CDOS—precisely how to coach even reluctant staff to the highest level of performance so that every staff person is more skilled at the end of the summer than at the start; building trust and credibility and being a boss of peers and friends; getting staff to take this fun job professionally and with greater responsibility and accountability; increasing creativity and facilitating change; what to say and do when staff are not meeting expectations; supporting and motivating staff—including the mid- and high-performers who often get less attention; getting out into the field more to coach and model skills while enjoying the campers; and more!

**Fee:** \$65

**Date & Time:** Thursday, March 11, 9:45 AM to 4:00 PM

**Email:** [michael@michaelbrandwein.com](mailto:michael@michaelbrandwein.com)

### **Bio:**

Michael Brandwein is one of the top trainers of persons in the fields of education, camp, and recreation. He has made presentations in all 50 states and on six of the seven continents. Michael is the number one national bestselling author in the camp field, with four consecutive bestsellers, *Training Terrific Staff (Volumes 1 & 2)*, *Super Staff SuperVision*, and *Learning Leadership*. Michael wrote and presented three 1999 Emmy award-winning television programs on communicating with children called Parenting Puzzle. He is a frequent keynote speaker for national organizations that serve youth, families, teachers, and others, including the American Camp Association (ACA) and the National Recreation and Park Association, among many others. He has served on the National Board of Directors and Executive Committee of the ACA. He has presented standing-room-only sessions at ACA national conferences every year since 1983, was the chair of the 2005 national conference, and has received two national honors from ACA for his training of directors and staff throughout the world. Michael's camp experience includes everything from front-line counselor and supervisor to camp administrator. His Juris Doctor degree is from the University of Chicago. Michael lives in the Chicago area with his wife Donna, a professional sign language interpreter, and their two sons David and Benjamin.

## ***Maggie Braun and Cathy Scheder* Program Planning With A Purpose: Creating Camp Program That Is Camper Focused**

### **Course Description:**

Combining your camp's mission and values creates the foundation needed to build a successful staff training and camp program. Join us for a creative and interactive session using tools in program planning that encompass your entire camp operation. Have fun and share with your colleagues as you design new experiences that will make your camp the place to be this summer. Learn how to transform your operation with practical tips - into an experience your campers and staff will remember for a lifetime.

**Fee:** \$50

**Date & Time:** Thursday, March 11, 9:00 AM to 4:00 PM

**Email:** [Maggie@campwehakee.com](mailto:Maggie@campwehakee.com)

### **Bios:**

Maggie Braun directs Camp WeHakee for girls with her husband, Bob. WeHaKee is an independent not for profit camp in Northern Wisconsin in operation since 1923. Prior to directing WeHaKee, Maggie (and Bob) directed Catholic Youth Camp in Minnesota. Maggie spent 17 years professionally with the Girl Scouts as an Executive Director, Chief Operating Officer, and Camp Director. Maggie is active in ACA and is a BCDC trainer, accreditation visitor, past member of the ACA National Board of Directors and current member of the National Board Development Committee.

Cathy Scheder has a Master's Degree in Education and a Bachelors Degree in Camp Management and Youth Agency Programming from the University Of Wisconsin-Stevens Point. She is the Outreach Program Manager in Continuing Education for UW-Stevens Point for the School of Education and Health, Exercise Science and Athletics. She has spent the last 20 years in camp as a counselor, waterfront director, and program director and camp director and has served 6 years with the ACA national office in education and professional development.

**Jeff Leiken Enhance Your Camp's Role In The Lives Of Modern Adolescents: Slaying The Monster of Insecurity In Girls & Evoking Champion-Caliber Character In Boys**

**Course Description:**

No issue inhibits girls and makes them more socially vulnerable, than being insecure. The root of insecurity is being dependent upon the acceptance and approval of others to validate one's self worth. Until now doing something substantial that directly helps them has proven much easier said than done. This session will expose the structure of what is going on in a very different way. It will introduce you to a new process that systematically reprograms the way they think about some of the core aspects of their lives, especially how they make decisions about what matters to them. Most importantly, you can offer this to girls in your camp and help free them to become truly personally empowered.

Effectively inspire and engage adolescent boys in ways they are critically deprived of in our society and that they desperately need. Left to their own devices, boys tend to get stuck in an adolescent mindset that leads to senseless conflict, objectification of women, and overall underachievement. Deep down though, every boy has a legitimate desire to live a life that counts in a positive way, and they rise up when given the proper guidance and learning opportunities. Learn sophisticated insights and provocative skills that will empower you to engage the boys in your camp a way that few adults can – and that will have lasting positive impact on boys' lives.

Half of the day will focus on girls, and half will focus on boys. Expect this to go in depth and leave you both inspired and empowered to make legitimate impact on the lives of your adolescent campers and staff.

**Fee:** \$65

**Date & Time:** Thursday, March 11, 10:00 AM to 4:00 PM

**Email:** [Jeff@Leiken.com](mailto:Jeff@Leiken.com)

**Bio:** Jeff Leiken, MA, is a professional trainer, mentor, award winning author, popular keynote speaker and camp consultant who travels internationally offering innovative training for youth and those who work with them. Jeff teaches from 20 years of true-life, on-going experience working with thousands of youth across America and Europe. His track record includes having effectively helped some of the most challenging and challenged youth to redirect their lives toward greatness. He has worked with over 120 camps, training staff, counseling campers and coaching leaders. He has served as Adjunct Faculty at the University of San Francisco Graduate School of Education, has guest lectured at Stanford University, and holds numerous certifications in counseling, hypnosis, linguistics and somatics. He is known for his provocative style, cutting edge insights, proactive approach, warm sense of humor and personal passion for his work.

## ***Colette Marquardt Empowering Girls: Building Girl Communities At Camp!***

### **Course Description:**

Research shows that girls thrive in girl communities and when the program development includes the girl. But what makes a girls community? By looking at your camp's program and policies, we will explore what this type of programming is and its importance for girls. Learn new training activities that will help staff understand what is happening with girls and their important role in these life-changing camp experiences. Gain new program ideas that use traditional camp program areas that meet the needs of girls today. We will focus on how to create girl communities in both girl only and coed settings. Fee includes take home materials to use at your camp or program.

**Fee:** \$30

**Date & Time:** Thursday, March 11, 9:00 AM to 4:00 PM

**Email:** [campismylife@gmail.com](mailto:campismylife@gmail.com)

### **Bio:**

Colette has been involved in summer camps as a volunteer, staff member and director for over 15 years. She holds a degree in Women's Studies and Sociology. Her primary experience in camp includes working with girls and young women ages 5-17. Colette is an active Girl Advocate in organizations that serve girls and young women. Her mission is to change the world through camp! Colette currently resides outside of Chicago, Illinois.

## ***Claudia Stevenson and Steve Ruis - Archery Instructor Training & Certification***

### **Course Description:**

Learn how to create and run a safe, successful archery program. Includes Safety, Beginner Shooting Form and Technique, Equipment Selection and Maintenance, Archery Camp Projects, and more. You will learn how to shoot, how to teach beginners, and how to run a safe and successful archery program. After passing a short test at the end of the day, you will receive your Archery Education Resources Certification. The course fee includes printed materials and the book, Archery Camp.

**Fee:** \$125

**Date & Time:** Thursday, March 11, 9:00 AM to 5:00 PM

**Email:** [claudia@archeryfocus.com](mailto:claudia@archeryfocus.com) or 800-671-1140

**Bios:**

Claudia Stevenson is the owner of Watching Arrows Fly, a publishing company that produces Archery Focus Magazine among other publications. She is also the founder of Lives On Target, a not for-profit organization providing archery education nationwide. Claudia is a Level 4 USA Archery Instructor and a master coach under the National Field Archery Association. Steve Ruis is the author of the books Watching Arrows Fly and Precision Archery, and the editor of Archer Focus Magazine. Steve is a Level 4 USA Archery Instructor and a master coach under the National Field Archery Association.

## 2010 ACA COURSES

### ACA NEW DIRECTOR ORIENTATION\*

An ACA course for new or seasonal camp directors or administrative staff. This is an overview of all aspects of the camp director's job with primary focus on the summer operation. It is an interactive session beginning with a board game covering the core areas of camping and then going into sessions on risk management, camper behavior, staff training and supervision.

**Instructor:** Connie Coutellier

**Cost:** \$70 for ACA members, \$80 for non-members

**Date & Time:** Thursday, March 11, 8:00 AM-5:00 PM

**Email:** [conniecoutellier@hotmail.com](mailto:conniecoutellier@hotmail.com)

### ACA BASIC CAMP DIRECTOR COURSE\*

(This course will take place at a location off-site from Pheasant Run Conference Center)

The BCDC provides the basics for camp directors and administrators with five or fewer years of experience or for seasoned program directors, assistant or associate directors and site managers. Participants will expand their perspectives, learn new material and integrate all facets of directing their camp. All core knowledge areas a camp director must know are covered except Strategic Planning. Through the four days run threads of common experience, mutual sharing and support for each participant.

**Instructors:** Gordie Kaplan & Rita Yerkes

**Dates:** Begins Sun., March 7 at 4:00 pm & concludes Thurs., March 11 at 1:00 pm.

**Location:** JCYS Camp Henry Horner, Leibow Conference Center, Ingleside, IL

**Cost:** \$320 course registration for ACA members, \$370 for Non-members.

Registration fee includes textbook; Basic Camp Management by Armand and Beverly Ball.

**Room:** 4 nights & 12 Meals, Charge: \$325/person single occupancy, \$290/person double occupancy, and \$260/person for three or more per room. Linens, towels, and snacks included.

**Meals Only:** \$120/person.

**REGISTRATION:** You must register through the ACA website with a credit card. GO TO: [www.acacamps.org/education/bcdc/bcdcmidstates.php](http://www.acacamps.org/education/bcdc/bcdcmidstates.php)

**Instructors:**

**Gordie Kaplan, Bio:** Gordie Kaplan started teaching an ACA camp director course for new and less experienced camp directors in 1967 as part of his first job. He led this two-session experiential course, which was twenty-three days long from 1972-1980. He has worked for ACA at the section level since 1970. Helping camp directors with their professional development is his passion. Gordie has been teaching the ACA BCDC course every year since 1995.

**Rita Yerkes, Ed. D, and Bio:** Dr. Rita Yerkes is the owner/director of Yerkes Consulting. She is the former Dean of the School of Experiential Leadership at George Williams College where she taught Outdoor Pursuits Administration. Currently, Rita serves on the ACA, Illinois Board. She is co-founder of the Coalition of Education in the Outdoors, past President of the Council on Outdoor Education, past board member, president and accreditation council chair for the Association for Experiential Education. She has served as an editorial board member of ACAs Camping Magazine, ERIC Clearinghouse on Rural Education and Small Schools and the Journal of Experiential Education. She has authored book chapters, numerous journal articles and conference presentations.

\*If you have questions regarding these ACA courses, please contact Gordie Kaplan, ACA Illinois, 67 E. Madison St. #1406, Chicago, IL 60603, 312-332-0833, FAX 312-332-4011 or [gordie@acail.org](mailto:gordie@acail.org)