

THE FUTURE OF CAMP IS HERE

2012 Mid States Camping Conference Exhibitor Agreement



March 8-10, 2012—Pheasant Run Resort in St. Charles, IL

Pay In Full by February 1, 2012—Save \$200
ACA Business Affiliate —Save \$100
Refer a New Exhibitor—Save \$200

Please print or type all information.

Company Name: _____

Contact Person: _____

Address: _____

City

State

Zip

E-mail

Phone

Fax

Web Address _____

Names For Badges _____

Booth Number Request: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

***** Returning exhibitors registering by October 7, 2011 can lock in their last year's booth location. After that date all booth requests will be handled on a first in basis. Please call if you do not recall your 2011 booth #.**

Two Line Booth Sign Please indicate how you would like your two line booth sign provided by Pheasant Run to read. _____

Description of Product / Service:

Contract Acceptance

The exhibitor acknowledges that a duly authorized representative of the exhibiting company has read and understands the Contract Terms & Conditions contained in this Agreement and acknowledges and agrees that the exhibitor will be bound by them. The exhibiting company understands and agrees that the Contract does not bind the Association until this Contract is accepted in accordance with the Contract Terms & Conditions Agreed and Accepted by Exhibitor:

Signature: _____

Printed Name: _____

PLEASE SEE REVERSE SIDE TO COMPLETE ALL PAYMENT DETAILS

CONTACT US:

Sonny Oztas,

c/o ACA-IL, 5 S. Wabash Ave., Suite 1406, Chicago, IL 60603—3104

Phone: 312-332-0833 ext. 24 Fax: 312.332.4011 Email: sonny@acail.org

BOOTH LOCATIONS
First in basis after October 7, 2011

SPONSORS
See Sponsor Flyer for details

- ALL BOOTHS** Paid in Full BY 2/1/2012 **\$699**
- ALL BOOTHS** Paid in Full AFTER 2/1/2012 **\$899**

OR

- GOLD** **\$3,000**
- SILVER** **\$2,000**
- BRONZE** **\$1,500**

EXTRAS Please number the extras needed

- Welcome Buffet Tickets** Thursday Dinner on 3/8/2012 **\$15** x _____
- Box Lunches** Friday Lunch 3/9/2012 **\$10** x _____
- Clipboard Insert *** Mid States will place a flyer on the clipboard given to each attendee at registration. 1100 flyers to be supplied to Mid States **\$499**
- Flyer Table *** Mid States will place a flyer on a General Information table in the lobby of the Exhibit Hall. Flyer to be provided to Mid States **\$199**
- Extra Booth** For three or more connecting booths call for discounted prices

* Flyer and insert orders do not require exhibit booth registration. Printing done at your expense. Flyers must be shipped to Pheasant Run to arrive no later than 3/2/2012

DISCOUNTS Check all that apply

- ACA Business Affiliate** **\$100**
- Existing Exhibitor Refer New Vendor \$200** New Vendor * _____

* New Vendor must pay the appropriate fee in full and must be a brand new exhibitor at Mid States

PAYMENT CALCULATIONS

Booth Fee:	\$
Sponsor Fee:	\$
Extra Fees:	\$
Sub Total	\$
Total Discounts:	\$
Total Cost:	\$

Please Select One

- Pay In Full**
- Deposit Only (\$400) & * Pay In Full By:**
- * Deposit must be paid to complete application for Mid States
- Please charge credit card listed below for balance due on 2/1/2012**

PAYMENT OPTIONS

- Check Enclosed — Payable to: **ACA-IL Mid States Conference Fund**
- Credit Card

- VISA MASTERCARD DISCOVER

 _____ / _____
 Exp. Date
 Month/Year

Please return completed agreement, deposit AND certificate of insurance to:

Mid States Conference
c/o Sonny Oztas, ACA-IL
5 S. Wabash Ave, Suite 1406
Chicago, IL 60603-3104

FAX: 312.332.4011 E-MAIL: sonny@acail.org



Learn Together, Grow Together



March 8-10, 2012—Pheasant Run Resort in St. Charles, Illinois

BE THE FUTURE. SPONSOR.

Over **200** Camps and Organizations
and **750+** Attendees.

Conference Dates: March 8-10, 2012
Pheasant Run Resort and Convention Center, St. Charles, IL

GOLD SPONSOR \$3,000

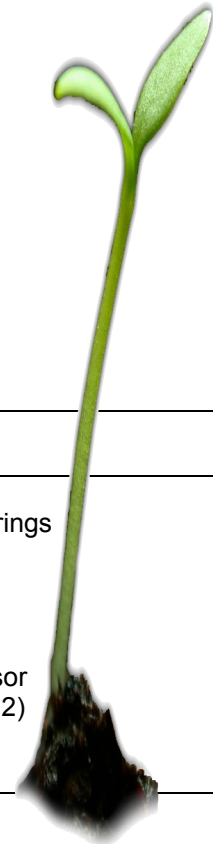
- Spoken Recognition Prior to Keynote
- Spoken (or video, if provided by sponsor) Recognition at Community Gatherings
- Logo on printed signs around conference
- Logo in conference daily bulletins
- Logo on all web pages as hyperlink
- Gold Sponsor Placard to display in booth
- Free placement of a one page flyer in attendee packet, if provided by Sponsor
- Listing with logo in Program Booklet (if sponsorship paid by February 1, 2012)
- Free Exhibit Hall Booth

SILVER SPONSOR \$2,000

- Spoken Recognition at Community Gatherings
- Logo in conference daily bulletins
- Logo on sponsor and exhibitor web page as hyperlink
- Silver Sponsor Placard to display in booth
- Free placement of a one page flyer in attendee packet, if provided by Sponsor
- Listing with logo in Program Booklet (if sponsorship paid by February 1, 2012)
- Free Exhibit Hall Booth

BRONZE SPONSOR \$1,500

- Logo on sponsor and exhibitor web page as hyperlink
- Bronze Sponsor Placard to Display in booth
- Listing with logo in Program Booklet (if sponsorship paid by February 1, 2012)
- Free Exhibit Hall Booth



In kind Gift Sponsorships (i.e. providers of clipboards, name badge holders, etc.) are another way to support our conference. Your Company's logo can be prominently displayed on In-Kind Sponsorships. For more information please contact Sonny Oztas, 312-332-0833 ext. 24.

Rules and Conditions

- 1. Agreement for Space** — This application is subject to acceptance by the Mid States Camping Conference (“MSCC”) and when so accepted and upon the full payment of rental charges shall constitute an Agreement. The Exhibitor acknowledges that a duly authorized representative of the Exhibitor has read, understands and agrees to be bound by the Agreement, including the Terms and Conditions provided herewith and incorporated by reference herein. **MSCC is not responsible for the claims made by its Exhibitors and reserves the right to reject any request to exhibit at its conference at its discretion for any or no reason.**
- 2. Payment for Space** — Any Exhibitor receiving the Business Affiliate booth rate must have an active membership status at the time of the opening of the hall or will be billed at the non-affiliate rate. Applications must be accompanied with a non-refundable deposit of **\$400 per booth**. Full payment must be received by February 1, 2012. Failure to make payment when due will be deemed a cancellation by the Exhibitor of its booth space and this contract subject to paragraph 2 herein and MSCC will be permitted to reassign the Exhibitor's booth space at its discretion. No Exhibitor will be admitted to the 2012 Conference if it has not paid in full for exhibit space.
- 3. Services Provided**—The exhibition package consists of an 8'x 10' draped booth, (1) ID sign, (1) 8ft. skirted table, (2) chairs and (1) waste can. These are included in your exhibitor fee. Additional services including, but not limited to; electrical, telecommunications, furniture, internet, material handling, and all related labor; can be obtained for additional fees. Information regarding these additional services, including prices and ordering procedures; will be forwarded to all registered Exhibitors approximately two months prior to the conference.
- 4. Space Cancellations** — **DEPOSITS are NON-REFUNDABLE.** The remainder payment is refundable only with written notice received by MSCC prior to February 1, 2012. **ALSO SEE #18 BELOW, TERMINATION.**
- 5. Prohibited Activities** — The Exhibitor shall not conduct or permit any activities which (a) are prohibited by any applicable law, regulation, rule or ordinance, (b) endanger the health or safety of any persons or property, (c) interfere in any way with any other Exhibitors or (d) are inconsistent with rules, regulations, policies or procedures of MSCC or Pheasant Run.
- 6. Installation and Dismantling** — Any space not claimed and occupied by two hours prior to the opening of the exhibit hall may be reassigned without refund. The **Exhibitor expressly agrees not to dismantle their exhibit or do any packing before the final closing hour of the exhibit.** Any Exhibitor that begins to dismantle or pack up before the close of the hall may not be allowed to attend the next year's event. Goods must be crated and packed for shipment by the Exhibitor immediately following the close of exhibits.
- 7. Exhibitor's Property** — Neither MSCC, including its sections, nor any officer, director, member, agent, employee, or representative of MSCC will be responsible for the safety of the property of the Exhibitor from theft, damage by fire, accident, or other causes including, without limitation, for property delivered to the exhibit hall before setup day or for property left in the hotel or exhibit area after the closing hour of the exhibit. Exhibitors wishing to insure their goods must do so at their own expense.
- 8. Indemnification and Insurance** — The Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and hold harmless the Hotel, its owners, its operator, Pheasant Run, MSCC and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents. Exhibitor acknowledges that neither the Hotel, its owners, its operator, nor Pheasant Run maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor. Exhibitor assures the legal use of all intellectual property and copyrighted material. **Limits of coverages shall not be less than single limits of \$1,000,000 per occurrence or in the aggregate. MSCC, Pheasant Run, and their respective officers, directors, members, agents, employees and representatives shall be named as additional insureds with this coverage shown as primary to any other coverage available to any of them. The Exhibitor shall deliver a certificate of insurance that evidences this coverage to the satisfaction of MSCC at least thirty (30) days prior to opening day of the exhibit.**
- 9. Use of Space** — No Exhibitor is permitted to show goods other than those manufactured or dealt with by the firm in the regular course of business and approved by MSCC, which reserves the absolute right to withhold such approval without assigning any cause therefore. All sales activities must be confined to the limits of the booth unless approved by MSCC. Orders may be taken and arrangements for shipping made. Exhibitors may conduct “cash and carry” sales provided that they have made arrangements to collect and report sales tax according to the rules set forth by the state of Illinois. Products may be demonstrated within the confines of the booth. Demonstrations of an exhibition nature may be scheduled only when a special area is provided for this purpose. No Exhibitor shall assign, sublet, or share the space allotted without the knowledge and written consent of MSCC (see para. 20 below). Displays shall not be placed in such a manner as to block, shield, or interfere in any way with other exhibits. No construction or built-up exhibit, including signs, shall exceed the overall height of the back wall without prior MSCC approval. Display boards and other equipment more than 36 inches in height must not extend more than 48 inches from the booth back wall in all regular aisle locations. Exceptions to this limitation may be made by MSCC at its sole discretion. Nothing shall be posted, nailed, screwed, or otherwise attached to walls, floors, or other parts of the building or furniture.
- 10. Noise-Making Exhibits** — Exhibits which include the operation of musical instruments, radios, public address systems or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent Exhibitors and their patrons. Operators of noise-making exhibits must secure approval of operating methods before exhibit opens.
- 11. Motion Picture Protection** — The showing of motion pictures or slides in the booths must be limited in size so as not to disturb adjacent Exhibitors. Any sound must comply with regulation No. 8 for noise-making exhibits.
- 12. Fire Protection** — Booth decorations must be flame proofed. Electrical wiring must conform to National Electrical Code Safety Rules. If inspection indicates that any Exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or part of the exhibit as may be irregular. Exhibitors must comply with all fire regulations. Special Note to Food Vendors: Stringent fire prevention codes limit the types of equipment that can be utilized in the exhibit hall. The following is prohibited without exception: open flames of any kind; cooking/heating equipment having exposed heating coils or elements that could ignite a flammable material upon contact; fryers; “hazardous materials” of any kind. Cooking food in the exhibit hall is prohibited. Please let the Director of Advancement know immediately what equipment you plan to use so any situations that may cause a safety problem can be addressed by local fire inspection officials. MSCC, Pheasant Run, and Fire Marshall have absolute authority on the issue.
- 13. Circularization and Solicitation** — Distribution of circulars or promotion material may be made only within the booth assigned to the Exhibitor presenting such materials or other approved MSCC locations.
- 14. Character of Exhibits** — MSCC reserves the right to restrict, prohibit, or evict anything without assigning any cause therefore. This reservation covers persons, things, conduct, printed matter, or anything of a character which MSCC determines should be restricted, prohibited, or evicted. In the event of such restriction, prohibition, or eviction, MSCC is not liable for any refunds of rentals or other exhibit expenses.
- 15. Care of Building and Equipment** — Exhibitors or their agents shall not injure or deface the walls or floors of the building, the booths, furniture, fixtures, or equipment. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. Distribution of promotional gummed stickers or labels is strictly prohibited.
- 16. Listing in Official Program** — This Agreement and payment in full must be in the hands of MSCC by the date listed in the Agreement (February 1, 2012) for the Exhibitor to be listed in the conference program book.
- 17. Hospitality Suites** — These are welcome within the conference housing facility, but the hours of operation of these suites must not conflict with exhibiting hours or other conference events.
- 18. Termination** — MSCC reserves the right to cancel the 2012 conference at any time and for any reason at its sole discretion. In the event of such cancellation, the Exhibitor's sole remedy shall be refund of rental charges previously paid to MSCC less any amounts otherwise owed by the Exhibitor to MSCC. Under no circumstances shall MSCC be liable for consequential, special, or incidental damages. Failure of the Exhibitor to comply with any term or provision of this Agreement may, at the sole and absolute discretion of MSCC, result in the immediate termination of the Agreement and forfeiture of all payments made by the Exhibitor to MSCC.
- 19. Governing Law** — This Agreement shall be governed, construed, and enforced in accordance with Illinois law, without regard to the principles of conflicts of laws there under. Exhibitor hereby consents to personal jurisdiction and venue in Illinois and hereby waives any right to object to personal jurisdiction or venue. In the event that any provision of this Agreement is held invalid or unenforceable in any circumstances by a court of competent jurisdiction, the remainder of this Agreement, and the application of such provision in any other circumstances, shall not be affected thereby.
- 20. Indemnification** — Subject to and in conjunction with paragraph 4 herein, Exhibitor agrees to indemnify, defend, and hold harmless MSCC, and the Pheasant Run against any claim, damage, expense or loss, including but not limited to reasonable attorney's fees at counsel of MSCC's choice, arising out of or otherwise related to the 2012 conference.
- 21. Amendment of Agreement** — Exhibitor may not sublet or lease its booth space to any other entity or person without the written consent of MSCC. Failure of MSCC to exercise its discretion pursuant to these Rules and Regulations shall not constitute a waiver of any provision herein or of its rights hereunder. All amendments or modifications to these Rules and Regulations or to the Agreement between MSCC and Exhibitor must be in writing.
- 22. Post Conference Attendee List**— MSCC will make available to Exhibitors a one time use mailing list of conference attendees after the event. Exhibitors agree not to reproduce the lists in any form or manner.
- 23. These terms and conditions become a part of the Agreement between the Exhibitor and MSCC. They have been formulated for the best interest of the Exhibitors.**