



# 2019 Exhibitor Packet - Mid States Camp Conference

Thank you for your interest in exhibiting at our Mid States Camp Conference. Mid States is the **largest** conference in the Midwest for camp professionals. We are excited to share with you a lot of new information and opportunities for supporting our conference. We look forward to working together; continuing to provide incredible resources and professional development for our camp professionals.

## Mid States Camp Conference | Monday, April 1 – Wednesday, April 3, 2019

### Pheasant Run Resort, St. Charles, Illinois

Just over an hour from Chicago, easily accessible from both O'Hare and Midway airports.

### We have only 48 spaces available.

We operate on a first come, first served basis. We sold out last year and we don't want you to miss out!

### Standard booth rate for 2019 is \$900

### Premium booth rate for 2019 is \$1100

\*Premium booths are corner booths, which garner more foot traffic. See map on page 5

#### All booths include:

1. One table, two chairs and a waste basket
2. Listing on our website and in attendee's program book
3. Two free conference registrations for your organization

### Exhibiting Schedule for 2019- *schedule is subject to change*

#### Sunday, March 31, 2019

8:00pm - 10:00pm Exhibitor set up time

#### Monday, April 1, 2019

7:00am - 8:30am Exhibitor set up time

9:00am - 10:00am Mega Morning: Welcome Event with FREE Coffee & Bagels in the Exhibit Hall

9:00am - 2:30pm Exhibit Hall Open

11:30am - 2:15pm Mega Munchies: Lunch Concessions, Raffles, and More in the Exhibit Hall

2:30pm - 4:30pm Exhibit Hall Closed

4:30pm - 5:15pm Mega-tastic Fun: Free Snacks and Fun in the Exhibit Hall

5:15pm - 7:15pm Exhibit Hall Closed

7:15pm - 10:00pm Mega Madness: Free Ice Cream, Special Raffles, Special Deals, Social Events & More in the Exhibit Hall

### Benefits to Exhibiting at Mid States

1. **Reaching a wide variety of camps.** At Mid States you will meet large camps, small camps, day camps, resident camps, for-profit independent camps, and non-profit camps run by organizations. **Mid States hosts more than 250 different camps and sites, covering 22 states & 2 Canadian Provinces, which brings out 800+ attendees - of which over 250 have purchasing power! Plus directors have reported that their staff they bring along to the conference have significant influence over their buying decisions onsite.**
2. **Our Hall is Small.** By keeping the number of exhibitors low, we boost value to you and can give you individualized attention to meet your needs.
3. **Lowest Cost.** We keep our costs low to you and to our attendees. We charge only what we need to run the conference. Period.

### Exhibitor Add-ons

**Bag Stuffer** (\$150 for 2019 Exhibitors, \$300 for non-exhibitor/sponsor)

- 1 promotional item per conference attendee bag

**Quarter Page Program Book Ad (Black and White)** (\$150 for 2019 Exhibitors, \$300 for non-exhibitor/sponsors)

**Half Page Program Book Ad (Black and White)** (\$200 for 2019 Exhibitor, \$400 for non-exhibitor/sponsors)

**Full Page Program Book Ad (Black and White)** (\$250 for 2019 Exhibitors, \$500 for non-exhibitor/sponsors)

# Sponsorship Opportunities

Be a sponsor and receive even more brand recognition!



## **Mission Sponsorship (\$6,500)**

- Yearlong commitment to support our mission and all Mid States and ACA Illinois Events, including the Women in Camp Summit.
- Logo on all agendas and signage for all Mid States and ACA Illinois Events, including the Women in Camp Summit.
- 1 Premium Booth Space at Mid States Camp Conference
- 1 Bag Stuffer for Mid States Camp Conference swag bags
- 1 Full Page Program Book Ad on inside cover of Mid States Camp Conference program book.
- Company logo displayed on screen in all general sessions at both Mid States Camp Conference and Women In Camp Summit.
- Logo on home screen of conference app (Mid States Camp Conference only.)
- Logo on homepage of Mid States Camp Conference and ACA Illinois website
- Social media promotion on Facebook, Instagram, Twitter and mass emailing
- 2 Meal Packages for the Mid States Camp Conference
- Sponsorship recognition ribbons
- Yearlong sponsor acknowledgement on conference website with hyperlink
- Sponsor acknowledgement in Mid States Camp Conference program book

## **Friends of Mid States Sponsorship Level (\$5,000)**

- Logo on all signage for the Mid States Camp Conference
- 1 Premium Booth Space at Mid States Camp Conference
- 1 Bag Stuffer for Mid States Camp Conference swag bags
- 1 Full Page Program Book Ad in the Mid States Camp Conference program book
- Company logo displayed on screen in all general sessions at the Mid States Camp Conference
- Logo on home screen of conference app (Mid States Camp Conference only.)
- Logo on homepage of Mid States Camp Conference website
- Social media promotion on Facebook, Instagram, Twitter and mass emailing
- 2 Meal Packages for the Mid States Camp Conference
- Sponsorship recognition ribbons
- Yearlong sponsor acknowledgement on conference website with hyperlink
- Sponsor acknowledgement in Mid States Camp Conference program book

## **Gold Level Sponsorship Opportunities (\$3000)**

- 1 Premium Booth Space at Mid States Camp Conference
- Logo on all Mid States Camp Conference signage
- 1 Bag Stuffer in Mid States swag bags AND Full Page Program Book Ad in the Mid States Camp Conference Program Book
- Company logo displayed on screen in all general sessions at the Mid States Camp Conference
- 1 meal package for the Mid States Camp Conference
- Sponsorship recognition ribbons
- Sponsor acknowledgement on conference website with hyperlink
- Sponsor acknowledgement in Mid States Camp Conference program book

## **Silver Level Sponsorship Opportunities (\$2,000)**

- 1 Premium Booth Space at the Mid States Camp Conference
- Logo on all Mid States Camp Conference signage
- 1 Bag Stuffer in Mid States swag bags AND ½ page Program Book Ad in the Mid States Camp Conference program book
- 1 meal package for the Mid States Camp Conference
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Website with hyperlink
- Sponsor acknowledgement in Mid States Camp Conference program book

## **Bronze Level Sponsorship Opportunities (\$1500)**

- 1 Premium Booth Space at the Mid States Camp Conference
- Logo on all Mid States Camp Conference Signage
- 1 Bag Stuffer OR ½ page Program Book Ad in the Mid States Camp Conference program book
- 1 meal package for the Mid States Camp Conference
- Sponsorship recognition ribbons
- Sponsor acknowledgement on Conference Website with hyperlink
- Sponsor acknowledgement in Mid States Camp Conference program book

# 2019 Mid States Camp Conference Exhibitor and Sponsorship Application

Print or type information exactly as it should appear in the Mid States Camp Conference Program Book.

**PRINT CLEARLY.**



## General Information

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media Handle(s): \_\_\_\_\_

Authorized Contact Person: \_\_\_\_\_ Contact Person Title: \_\_\_\_\_

Product/Organization Description (35 word maximum for Program Book): \_\_\_\_\_

## Names for Badges (2 names per Booth Purchase + \$50 for each additional attendee) (Print Clearly):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Electricity:** Electricity is not included. It can be purchased directly through Pheasant Run Resort. Information/order forms will be provided in the Exhibitor Kit.

**Specific Booth Requests:** Please list your first three desired booth space below, in order of the most preferred (please note this is a preference and not a guarantee)

1<sup>st</sup>: \_\_\_\_\_

2<sup>nd</sup>: \_\_\_\_\_

3<sup>rd</sup>: \_\_\_\_\_

**Raffle Items:** If you would like to donate an item(s) to be raffle off during the large group events, please list the item(s) you would like to donate: \_\_\_\_\_

## Order Form

Sponsorship Level (optional): \_\_\_\_\_ \$ \_\_\_\_\_

### Booths:

- **Standard Booth** (\$900 per Standard booth space)      **Quantity:** \_\_\_\_\_ \$ \_\_\_\_\_
- **Premium Booth** (\$1100 per Premium booth space)      **Quantity:** \_\_\_\_\_ \$ \_\_\_\_\_

**Additional Attendee Fee** (\$50 per person):      **Number of additional people:** \_\_\_\_\_ \$ \_\_\_\_\_

### Add-ons (optional):

1. \_\_\_\_\_ \$ \_\_\_\_\_

2. \_\_\_\_\_ \$ \_\_\_\_\_

### Meal Tickets

**Sunday Dinner** (\$15 per ticket):      **Quantity:** \_\_\_\_\_ \$ \_\_\_\_\_

**Monday Dinner** (\$15 per ticket):      **Quantity:** \_\_\_\_\_ \$ \_\_\_\_\_

**Tuesday Lunch** (\$15 per ticket):      **Quantity:** \_\_\_\_\_ \$ \_\_\_\_\_

\*Addition meal tickets are available please let us know if you are planning to stay for the whole conference.

**Total:** \$ \_\_\_\_\_

## Payment Information

**A Check is enclosed**, payable to American Camp Association, Illinois, 5 S. Wabash Ave., #1406 Chicago, IL 60603       **Yes**

**Credit Card Type:**     Visa     MasterCard    **(We do not accept Discover or American Express)**

**Name on card:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Signature of Card Holder:** \_\_\_\_\_

## Terms of Agreement:

1. As an exhibitor and/or a sponsor you are only permitted to sell merchandise or services from your booth space. You may not make sales during educational events, meals, or anywhere other than in the exhibit hall.
2. Exhibitors and/or sponsors seeking electricity or other "extras" for their booths should communicate those needs and payments through the exhibitor decorator. Exhibitor decorator information will be sent to all exhibitors and sponsors.
3. Proof of insurance is required to exhibit in the exhibit hall and must be submitted to the Program Manager by the event, contact information can be found below.
4. Mid States Camp Conference and American Camp Association, Illinois are not responsible for lost, stolen or damaged items before, during, or after the event.
5. Exhibitors and sponsors are encouraged to share their knowledge through education sessions; however, cannot directly sell or encourage buying of their own services or merchandise during the session. Passing out business cards or samples are allowed. Exhibitors and Sponsors wishing to present an education session must go through the application process for programming and are not guaranteed a speaking opportunity.
6. Booth spaces will not be held and reserved until payment is received.
7. Booth spaces are first come, first served.
8. Sponsorship listing and acknowledgement, along with booth space will not be processed until payment is received.
9. All exhibitors and/or sponsors who submit payment and application will be listed in the program only if said payment and application are received by February 1, 2019.
10. Cancellations for the spring conference must be made in writing by February 1, 2019 for refund of fees minus non-refundable fee of \$100. There are no refunds for cancellations after January 1, 2019. No refunds will be offered for the other events hosted by ACA Illinois.
11. Only one company per booth. There will be an additional charge for booth sharing.
12. Mid States and ACA Illinois value honesty, integrity, and community as critical to the learning environment. Exhibitors are expected to uphold these values while exhibiting. Exhibitors are not permitted to speak overtly negative or harmful to other exhibitors or attendees during the show.

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**Exhibitor Signature**

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**Date**

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**Printed Name**

**Questions?** Contact Kim Steiner, Membership and Program Manager, at the ACA Illinois office.

**P:** 312-332-0833 x 3 **F:** 312-332-4011 **E:** [Kim@acail.org](mailto:Kim@acail.org)

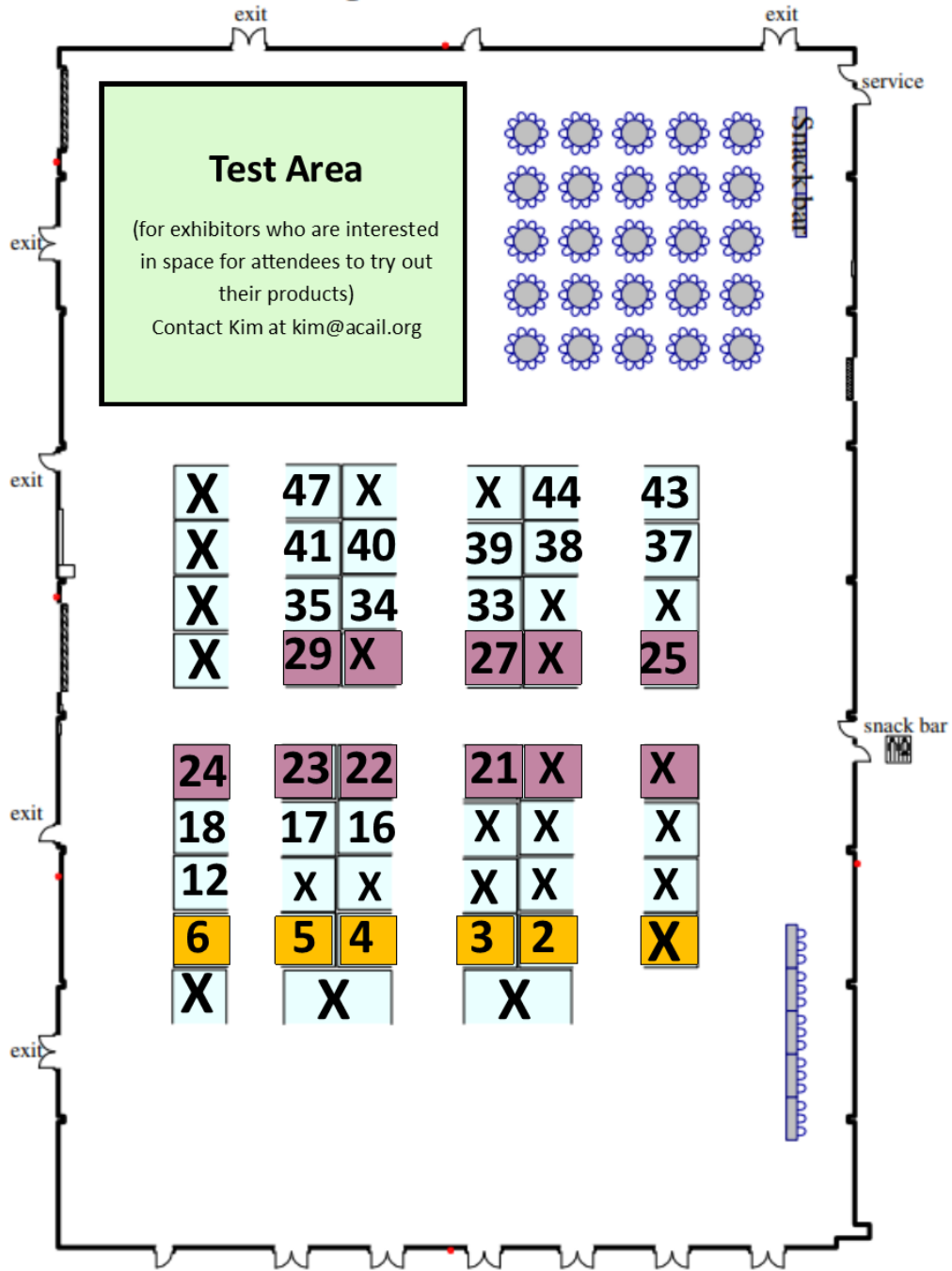
**Web:** [www.acamidstates.org](http://www.acamidstates.org)

**Mailing address:** ACA Illinois, 5 S. Wabash Ave., Suite 1406, Chicago, Illinois 60603-3401

- X** Occupied Booth Spaces
- Premium Booth Spaces
- Booth Spaces reserved for Silver Level and up Sponsors



## Exposition Center



\*Please note that ballroom map may not reflect the current open booth spaces. Please check with Kim Steiner, Membership and Program Manager for current open booth spaces.